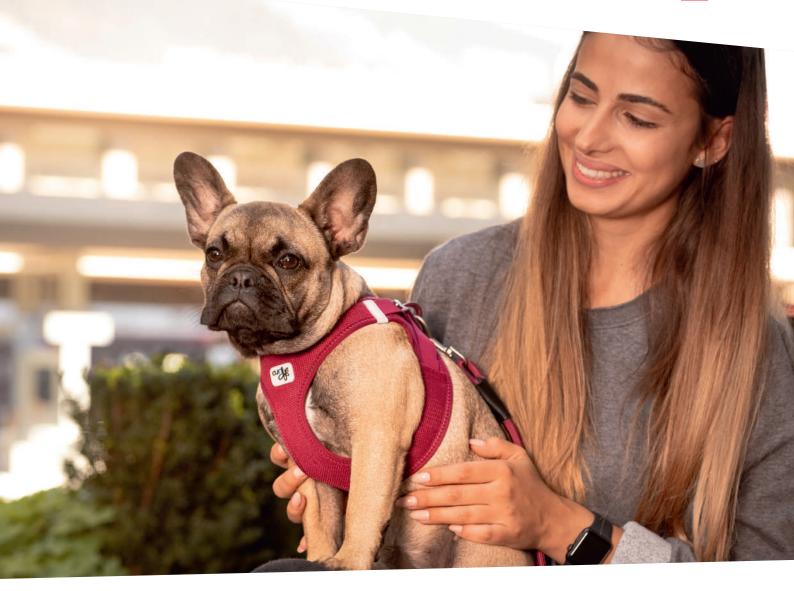


The Harness specialist from Switzerland



About us







Roland Primus

It all started with Kylie in 2010. the female Norfolk terrier owned by Mark. She provided the inspiration that led him and Roland Primus to establish curli. Kylie is a small dog who struggled to fit comfortably in to a regular harness. We realized there was a need for a better fitting and more comfortable harness in the market and we knew we had to pursue it.

Mark and Roland come from the Canton Valais & Grison in Switzerland. Before curli, we were both active in outdoor and winter sports. "Our outdoor experience was of great benefit when it came to the design of our products. Our knowledge helped us to create products that provide the best possible solution for the good of the dog, and thus strengthen the bond between man and dog."

We both have backgrounds in outdoor and winter sports. This experience, combined with our passion for snow-boarding and mountain sports, has resulted in us being friends since 1993. As an experienced team, we continue to complement each other when it comes to curli – our joint venture.

curli upholds the traditional Swiss values of quality, functionality and reliability.

Function

Through our products, we want to deepen the relationship between hu-

mans and animals. All items must be absolutely reliable to strengthen and consolidate trust. Thus, humans and dogs can fully enjoy their experience in nature.

In order to achieve this, we look at every little detail of the production process. Carelessly placed seams or rivets may interfere with the dog's comfort. Therefore we handpick all materials and their design structures and each step of the process is developed and personally overseen by us.

Here at curli, we believe that the bond formed between man and dog strengthens with every new adventure – we hope our products will enhance that bond.

Added value

All curli products have an added value for our customers. Our products come with additional features that set us apart from our competitors.

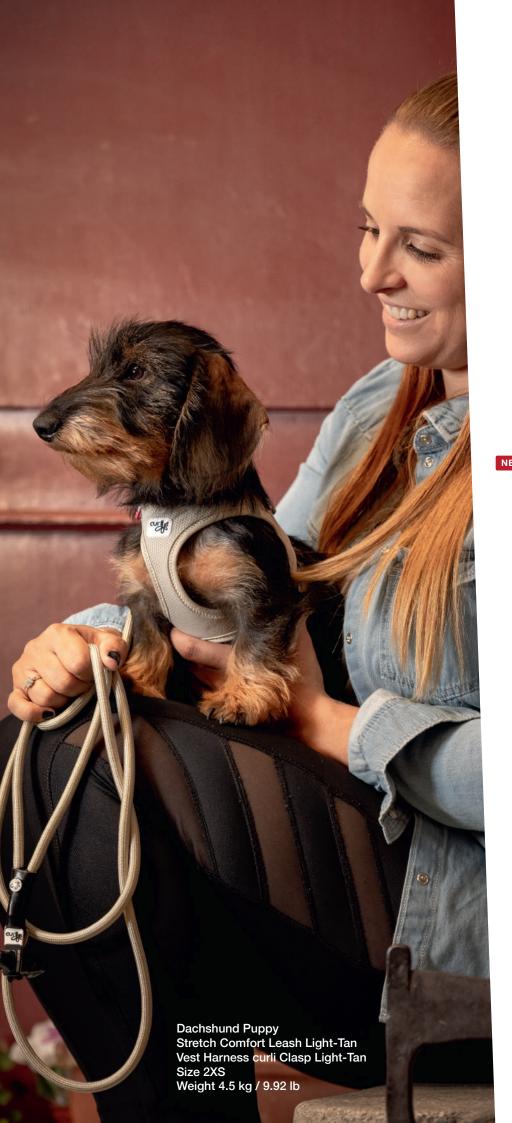
At curli, we believe that safety has to be at the heart of a product's design, so rest assured, we always have that forefront in our minds.

Our claim

We are Swiss, so we have an eye for detail. We love to focus on the tiniest details. Only if a product meets our high standards in terms of quality, function, design and reliability, will we allow it to be produced for the market. curli products provide many unique value added features - such as the "DogFinder ID" - the integrated dog tags in each curli product that help you find your animal, should it ever get lost. Another example of the versatility of our products is the luumi LED lights. luumi LED lights are automatically delivered with several mounting options, so you do not have to buy them individually.

Design

The design of our products is about more than looks alone. By design, we give our products added value and a high degree of versatility. Each dog is built differently and has its own needs. Our products are so expertly designed for comfort, that your dog will hardly know it is wearing a harness at all.





The Harness specialist from Switzerland

Mission & Values curli stands for DogFinder	4 7 11
Harnesses	
Vest Harness curli Clasp Air-mesh cools Vest Harness Merino Puppy Set Vest Harness Cord Vest Harness Softshell Magnetic Vest Harness Basic Harness Belka Comfort Harness Magnetic Belka Comfort Belka Harness	12 16 18 22 24 26 30 36 42 46 50
Leashes	
Stretch Comfort Leash Ultra Strong Pocket Leash Basic Leash Adjustable Leash Car Safety Belt	54 58 60 62 66
Accessories	
luumi LED's Treat Bags	68 70
POS & Marketing	9
Displays Marketing Tools	74 76
Product comparisons	80
Size Chart All products at a glance	86 88





Mission & Values



Trust

curli helps owners build a bond of trust with their dog, by giving them better tools to control and communicate with their dog.

We rigorously test and manufacture our designs to the highest standards, so customers can always rely on curli products.

Safety

curli products are for owners who want the best for their dog.

A curli harness enables owners to control their dogs with confidence, knowing they'll be safe, secure and comfortable.

Light but still robust, our harnesses are ergonomically designed and available in a range of sizes, so every dog can enjoy a perfect fit.

Functionality

Our Swiss heritage means we take extraordinary care to get every small detail right.

Each product in our assortment is designed with both dog and owner's needs in mind.

We've developed features you won't find elsewhere, such as a magnetic closing system that allows owners to attach a leash with one hand. Our free DogFinder service helps owners retrieve their lost dogs using a unique ID supplied with every harness.

Partnership

Our customers and retail partners trust us to provide consistently excellent design, quality and service.

We'll always strive to provide what you need – and won't try to sell you products you don't need. We're driven by customer satisfaction, not maximizing sales.

Innovation

We're the most innovative harness brand on the market, constantly working on new ideas to make our products even better. And when it comes to quality, only perfection will do (we are Swiss, after all).

Expertise

As the leading harness specialist, we have a wealth of knowledge to share. We can provide information and advice on harnesses, dog safety and communication.



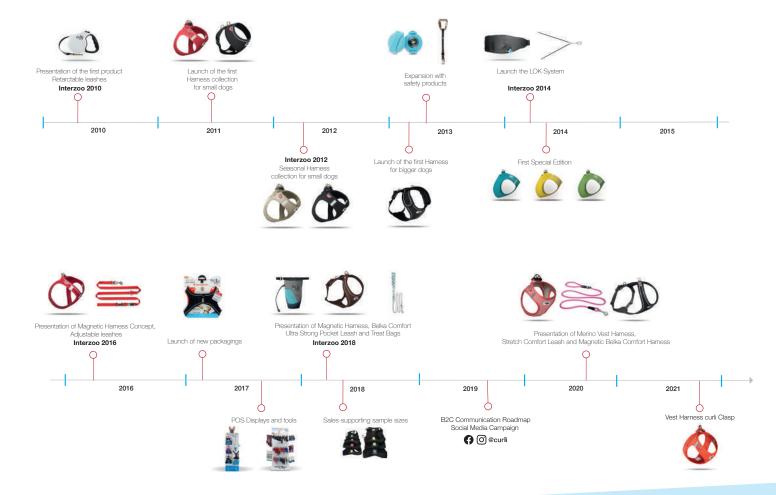






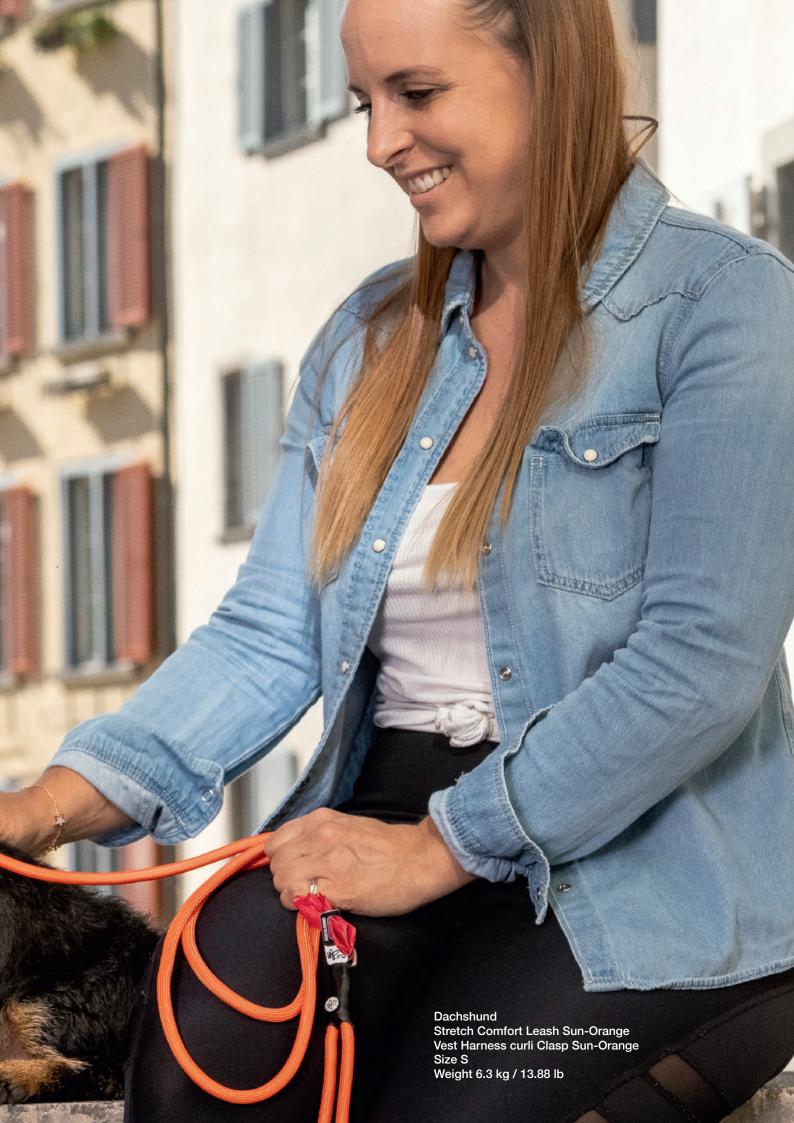
curli stands for

- Leader in communication
- One of Europe's leading suppliers of premium dog harnesses and accessories.
- Extraordinary attention to detail and a scientific approach to functionality and design, unmatched in the industry, inspired by mountaineering and winter sports.



We know that a harness should never be more than 2% of body weight, but many are two, three or four times heavier than that! It's like you wear a 5-8 kg / 18.73 lb jacket every day!







Missing dogs find home faster



The DogFinder is a unique additional feature exclusive to curli products and at no additional cost! The service is free and will provide you with a valuable extra function to help you recover your dog in the event that it should go missing.

In a nutshell, the process couldn't be simpler. On receipt of your curli harness, register your unique DogFinder ID – it is located under the DogFinder tag on the harness – and enter the details on the secure Swiss hosted database attached to the curli server.

With the purchase of a curli dog harness, the integrated DogFinder service is immediately available for free.



How do I use the DogFinder ID?



Just log on to the website http://dogfinder.mycurli.com and register your details and those of the dog that is associated with the DogFinder ID. It is possible to register multiple harnesses for the same dog or multiple dogs for the same owner! This database means it will make the process of finding your lost dog much simpler.

My dog is missing - What now?

Here are two potential scenarios: Scenario A: The owner has lost his dog and takes the following action: Firstly, he goes to the website and tells the system his dog is missing. The system will notify shops and other registered DogFinder people in that area to look for the dog that is lost, stating the relevant DogFinder ID number XXXXXX . The System will provide the name of the dog and, if available, a picture as well. However, under no circumstances will any of the owner's personal data be revealed. Armed with this vital information, the search can begin for the missing dog in it's curli harness. When the dog has been located, then they need to inform the DogFinder system.

Scenario B: The finder of the missing dog wants to know who owns it, so that it can be returned it to its owner. With the DogFinder IDTM he can tell the system that he has found the dog, with the DogFinder ID number XXXXXX and the system passes the information on to the owner, thus connecting owner and finder, so the dog can be returned.



A success-story

The system is unique in its design and functionality and has been in operation for the past two years, with over 10.000 subscribers to the DogFinder ID. It never reveals the owner or their details, so has proven itself to be secure and reliable.

The system is simple and runs itself twenty four hours a day, seven days a week. We believe it is a smart use of the internet and a valuable, free service for our curli product range users. It is a widely used service, especially since smartphone ownership has exploded. It really is a great feature – it is free, so what is not to love?

http://dogfinder.mycurli.com

NEW – The simplest and safest dog harness closure in the world. The curli clasp

In attesa di brevetto



The curli Air Mesh harness has been popular for years and is one of the absolute bestsellers. Nevertheless, we at curli are not resting on our laurels, but are constantly working on further improvements and looking for ways to make the harness even lighter, even more robust and even more comfortable. With the curli Clasp harness, we are now presenting an all around improved harness that once again raises the industry benchmark to a new level.

The most important feature that immediately catches the eye is the new buckle. The patented curli clasp buckle sits at the top of the harness and offers the dog owner maximum ease of use. With one click, the harness is secured and can then be put on a leash with just one hand. This makes it easier to prepare even very lively dogs for walking, even when they are on a leash. It is made of polyoxymethylene (POM), is colour-coordinated with the harness and is extremely robust. The buckle can withstand tensile loads of up to 100 kg.

The other improvements are better hidden, but offer many advantages, especially for the dog. The new harness is another 20 % lighter. At the same time, it offers improved ergonomics and an optimised fit thanks to new cutting patterns and a new size scale. When the dog pulls on the leash, the weight is now even better distributed over the harness. To achieve this, the straps are sewn directly into the harness and have been processed for higher tension absorption. The air mesh material has also been improved and now offers even more comfort. In addition, it can be easily adjusted to the shape of the dog's body with Velcro fasteners and thanks to the padded buckle, there is no chafing in the coat. All in all, the new harness is another big improvement and has the potential to soon outstrip the current bestseller.



Vest Harness curli Clasp

The new edition of the bestseller



Function & Design



New improved harness cut with enlarged leg openings for maximum freedom of movement without chafing



Lightweight, air permeable stretch Air-Mesh cooling effect when immersed in water

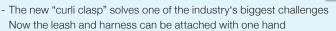


42 gr / 1.5 oz (Size S)



3XS to XL from Chihuahua to French Bulldog





- High-strength, color-matching POM material for the clasp, withstands tensile loads of up to 100kg (220 lbs)
- "curli clasp" reduces noise and weight. Eliminates the "clicking" sound of metal D-rings.
- Harness with around 20% lower weight than the already particularly light previous model
- Significantly improved ergonomics and optimized fit thanks to a new pattern and a new size scale
- Perfected tension distribution thanks to the straps directly worked into the seams of the harness and improved higher tension mount
- Optimized Air-Mesh material for even greater comfort
- Adjustable in size with Velcro closure, easy to adjust to the body shape
- Padded buckle ensures that hair and fur is not snagged or irritated
- Reflective elements on the neck for additional safety in darkness







												€/9	S/CHF	
			Lime	Ruby	Moss	Light-Tan	Black	Red	Brown	Sun Orange	Blue	Camo	Fuchsia	Skyblue
Ħ	Chihuahua	3XS	PN2850	PN2802	PN2809	PN2864	PN2788	PN2795	PN2857	PN2829	PN2871	PN2822	PN2843	PN2836
X	Yorkshire Terrier	2XS	PN2851	PN2803	PN2810	PN2865	PN2789	PN2796	PN2858	PN2830	PN2872	PN2823	PN2844	PN2837
*	Pomeranian	XS	PN2852	PN2804	PN2811	PN2866	PN2790	PN2797	PN2859	PN2831	PN2873	PN2824	PN2845	PN2838
>	Dachshund	S	PN2853	PN2805	PN2812	PN2867	PN2791	PN2798	PN2860	PN2832	PN2874	PN2825	PN2846	PN2839
	Jack Russel	М	PN2854	PN2806	PN2813	PN2868	PN2792	PN2799	PN2861	PN2833	PN2875	PN2826	PN2847	PN2840
H	Middle Poodle	L	PN2855	PN2807	PN2814	PN2869	PN2793	PN2800	PN2862	PN2834	PN2876	PN2827	PN2848	PN2841
M	French Bulldog	XL	PN2856	PN2808	PN2815	PN2870	PN2794	PN2801	PN2863	PN2835	PN2877	PN2828	PN2849	PN2842

Size Chart page 86

Air-Mesh Cools - when immersed in water

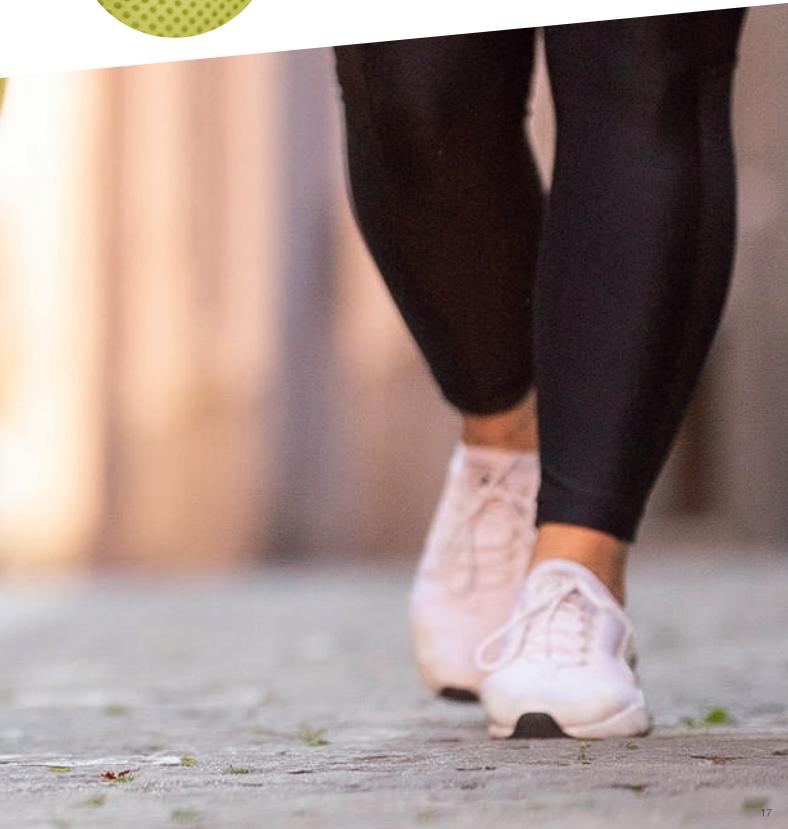






The water is stored between the mesh, acting as a heat exchanger - keeping your dog beautifully cool even in the hottest weather.

This comfortable curli vest-harness is the best choice for your \log - especially during the summer months - due to this unique cooling function.



Vest Harness

The comfortable step-in harness





As an avid outdoor sportsman it was clear to Mark that Kylie, his Norfolk Terrier, wouldn't wear a collar. The tension from the leash around the neck can have fatal consequences for a dog.

So, he sat down and developed a dog harness, which would distribute the tension in the best way possible. The vest harness evolved step-by-step in a "3D Comfort Fit", which is suitable for any dog from a Chihuahua to a French Bulldog.

By using a vest harness, Mark's dog Kylie now has a viable alternative to a collar. This product has all the requirements that ensure a dog's safety and a healthy life in an urban or natural environment.



Vest Harness Merino

The odourless and sustainable harness for the responsible dog owner



The biggest disadvantage of dog harnesses made of synthetic materials is the smell. They will often start to smell due to the accumulation up of moisture and salts. Wool, on the other hand, has natural protection against odours. For the new merino harness, we use merino wool from a controlled source, which significantly reduces odours. In addition, the harnesses do not become electrostatically charged, making it more comfortable for your dog.

Function & Design



3D tailored Comfort Fit with antistatic Merino Wool



Natural Merino Wool liner, upholstered with lightweight breathable Air-Mesh outer



36 gr / 0.119 lb (Size S)



3XS to XL from Chihuahua to French Bulldog





Advantages of Merino Wool?

Merino wool is a natural product and a particularly high quality form of (Virgin) wool. It is obtained from merino sheep and is characterised by its special delicacy and softness.

The main properties and advantages of Merino:

- Doesn't smell (even after long wear) and therefore has to be washed less often
- Is sustainable and grows back
- Does not charge electrostatically (unlike synthetic materials)
- Insulates well in cold and also in heat
- Transports moisture
- Can absorb moisture up to a third of it's dry weight in without feeling clammy
- Cools through evaporative cooling at warm temperatures
- Insulates even when damp
- Maintains the fit without becoming misshapen
- Has a natural sun protection factor of up to 50 (depending on density and weave)
- Is biodegradable (like wool in general)









Red

Black

			€/\$/CHF		
			Red	Black	
H	Chihuahua	3XS	PN2597	PN2590	
X	Yorkshire Terrier	2XS	PN2598	PN2591	
*	Pomeranian	XS	PN2599	PN2592	
1	Dachshund	S	PN2600	PN2593	
	Jack Russel	М	PN2601	PN2594	
H	Middle Poodle	L	PN2602	PN2595	
77	French Bulldog	XL	PN2603	PN2596	

Vest Harness Puppy Set

Quality and ergonomics from the beginning













The first encounter with a puppy is something one usually remembers years later. It's always amazing how these little animals instantly capture everybody's heart. In order to be prepared for the first walk together, we developed the Puppy Set. The set includes a light and ergonomic curli vest harness Air-Mesh with matching leash and integrated DogFinder ID. This offers you and your new companion everything for carefree walks. Moreover, with the integrated DogFinder you will have peace of mind should your puppy run away.

Function & Design



3D tailored Comfort Fit



Lightweight, air permeable stretch Air-Mesh cooling effect when immersed in water



54 gr / 0.119 lb (Size S)



3XS to M for puppies from 1.5 kg / 3.3 lbs to 7 kg / 15.4 lbs











Pink-Circles



Skyblue-Caro



Skyblue-Circles

					€/\$/CHF		
			Pink-Caro	Pink-Circles	Skyblue Caro	Skyblue-Circles	
H	Chihuahua	3XS	PN2300	PN2305	PN2310	PN2316	
X	Yorkshire Terrier	2XS	PN2301	PN2306	PN2311	PN2317	
*	Pomeranian	XS	PN2302	PN2307	PN2312	PN2318	
1	Dachshund	S	PN2303	PN2308	PN2314	PN2319	
	Jack Russel	М	PN2304	PN2309	PN2315	PN2320	

Size Chart page 86



Vest Harness Cord

For a sleek appearance







We wanted a harness that is trendy yet functional. We found the solution in England - Manchester to be exact. Miners already know the fabric and for us, cord was the perfect solution, because the material meets all our requirements easily. If the material was a bit unruly even in the development phase, the effort has paid off. The product is both stylish and reliable.





Function & Design



3D tailored Comfort Fit



Resistant Cord Upper, upholstered with lightweight, breathable Air-Mesh lining



74 gr / 0.163 lb (Size S)



3XS to L from Chihuahua to Jack Russell Terrier











Tan



Brown

€/\$/CHF

			Black	Tan	Brown
*	Chihuahua	3XS	PN1514	PN1526	PN1520
X	Yorkshire Terrier	2XS	PN1515	PN1527	PN1521
*	Pomeranian	XS	PN1516	PN1528	PN1522
>	Dachshund	S	PN1517	PN1529	PN1523
	Jack Russel	М	PN1518	PN1531	PN1524
H	Middle Poodle	L	PN1519	PN1532	PN1525

Size Chart page 86



Vest Harness Softshell

For our outdoor enthusiasts





The Softshell harness came from a need for maximum protection and comfort for dogs that walk daily during cold weather.

With our Alpine experience, it was clear to us that Softshell was the material of choice. Softshell is warming, wind resistant and water repellent, but you need know-how to process it. We learned a lot during its production. The material posed problems when it was fed into the sewing machine. Only after several attempts, did we find a suitable solution.

The result is a vest harness with the warming and water-repellent properties of soft shell. Ideal for colder days.





Function & Design



3D tailored Comfort Fit



Wind and water repellent softshell upper, upholstered with lightweight breathable Air-Mesh lining



74 gr / 0.163 lb (Size S)



3XS to XL from Chihuahua to French Bulldog







Black





Brown

			€/\$/CHF			
			Black	Red	Brown	
H	Chihuahua	3XS	PN1533	PN1547	PN1540	
¥	Yorkshire Terrier	2XS	PN1534	PN1548	PN1541	
7	Pomeranian	XS	PN1535	PN1549	PN1542	
	Dachshund	S	PN1536	PN1550	PN1543	
	Jack Russel	М	PN1537	PN1551	PN1544	
H	Middle Poodle	L	PN1538	PN1552	PN1545	
73	French Bulldog	XL	PN1539	PN1553	PN1546	

Size Chart page 86



Middle Poodle Stretch Comfort Leash Red Vest Harness Softshell Red Size L Weight 9.6 kg / 21.64 lb





Magnetic Vest Harness

The self closing harness that's as light as a feather













Imagine, you have to wear a jacket that weighs six kilograms (or 13 pounds). Not a particularly comfortable thought. Many dog harnesses are far too heavy in relation to the dog's body weight. That's why we improved our design and reduced the weight to 49 gr / 0.108 lbs (Size 2XS), or just two ounces. If you convert this to human terms, it equates to wearing a light, casual jacket. In addition, the harness has two magnetic D-rings on the right and left. They stay together, so that you can easily attach or remove the leash with just one hand.



Magnetic Vest Harness





3D tailored slim style Comfort Fit



Lightweight, air permeable stretch Air-Mesh cooling effect when immersed in water



49 gr / 0.13 lb (Size S)



2XS to L from Yorkshire Terrier to Jack Russell

Function & Design



- Magnetic D-Rings: easy to close and to connect the leash with one hand
- Step-in harness, quick and easy to put on
- "3D Comfort Fit" for perfect adaptation to the dog's anatomy
- Only 62 gr / 0.13 lb (Size S), the best harness in terms of weight and function on the market
- Size-adjustable with Velcro fastener, easy to adjust
- Crossed webbing straps for optimal tension distribution and protection against neck injuries
- 360° reflective piping and 2 reflective stripes on the neck for extra safety in the dark
- DogFinder ID to help find your dog in case it gets lost





Black



Red

Black	Red
PN2030	PN2037
PN2031	PN2038
PN2032	PN2039

€/\$/CHF



Yorkshire Terrier	2XS	PN2030	PN2037
Pomeranian	XS	PN2031	PN2038
Dachshund	S	PN2032	PN2039
Jack Russel	М	PN2033	PN2040
Middle Poodle	L	PN2034	PN2041

Size Chart page 86





Chihuahua Ultra Strong Pocket Leash Magnetic Vest Harness Black Size 2XS Weight 3.2 kg / 7.05 lb

Basic Harness

More control - better communication even if the body shape is difficult













As a dog lover, you know that dogs come in all shapes and sizes. We were able to use our experience as designers to accommodate these different forms. After a whole host of fittings, we overcame the challenge and came up with the ideal solution: The Basic Air-Mesh in six basic sizes and an adjustable strap around the trunk area. To distribute the tension on the leash in the best possible way, we have added two eyelets - one at the front near the neck area for more direct control and a further one, slightly higher up that works when the dog pulls harder.



Basic Harness



Function & Design



Adjustable chest belt



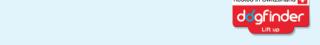
2 Lightweight, air permeable stretch Air-Mesh cooling effect when immersed in water



42 gr / 0.092 lb (Size XS)



XS to XL from Chihuahua to French Bulldog



- Adjustable chest belt for better fitting to the chest
- Two rings to better attach the leash, in the neck for optimal control, in the back area for sports use
- Stretchable seams for flexible tension distribution
- Reflective seam at the neck for greater safety in the dark
- DogFinder ID to help find your dog in case it gets lost







									€/\$/CHF		
			Black	Red	Brown	Pink	Camo	Skyblue	Blue	Orange	
H	Chihuahua	XS	PN1401	PN1406	PN1426	PN1411	PN1431	PN1416	PN2294	PN1437	
* HIN	Yorkshire Terrier	S	PN1402	PN1407	PN1427	PN1412	PN1432	PN1417	PN2295	PN1438	
	Maltese	М	PN1403	PN1408	PN1428	PN1413	PN1436	PN1418	PN2296	PN1439	
	Jack Russell	L	PN1404	PN1409	PN1429	PN1414	PN1434	PN1419	PN2297	PN1440	
	French Bulldog	XL	PN1405	PN1410	PN1430	PN1415	PN1435	PN1420	PN2298	PN1441	

Size Chart page 86





Belka Comfort Harness

The best way to control your dog, without choking, or compromise in weight, simplicity and ergonomic



When developing a new dog harness, we always ask ourselves how many adjustment options it needs.

More adjustment options mean more straps, seams and eyelets and thus more material, weight and less flexible dog harness parts. The answer: As little as possible and as many as necessary. A study with more than 100 dogs shows, that the freedom of movement is far superior with fewer adjustment options. Based on this knowledge, we have developed the Belka Comfort. It is lighter, more ergonomic, easier to handle and fits better - despite fewer adjustment options - as it is more flexible and adapts to the dog's body.



Belka Comfort Harness





Function & Design



3D tailored comfort fit



Lightweight, air permeable stretch Air-Mesh cooling effect when immersed in water



Ultra-light construction, 215 gr / 0.473 lb (Size XS)



XS to XL from Beagle to Rottweiler



- "3D Comfort Fit" for perfect adaptation to the dog's anatomy
- Choke-free neck design to avoid injuries to nerves and trachea
- Adjustable chest circumference for best fit
- Spinal protection: the carabiner does not hurt the dog
- Elastic buckle covers for more safety against unintentional opening
- Padded buckles as a protection against rubbing
- 2 leash attachment points, for guiding and for pulling
- Only 215 gr / 0.473 lb (Size XS), the best harness in terms of weight and function on the market
- Elastic straps for fixing luumi LED lights
- Neoprene padded handle to hold the dog close and to help to lift it up
- 360° reflective piping for extra safety in the dark
- Wired seams for better form stability
- DogFinder ID to help find your dog in case it gets lost









Black Red Brown

1	Border Collie	X
7	Labrador	S
7	Golden Retriever	M
3	Boxer	L



Size Chart page 86



Magnetic Belka Comfort Harness

The best harness for large dogs with innovative, comfortable, fast self-closing magnetic buckles



Function & Design

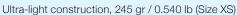


3D tailored Comfort Fit



Lightweight, air permeable stretch Air-Mesh cooling effect when immersed in water







XS to XL from Beagle to Rottweiler









			Black
1	Border Collie	XS	PN2604
7	Labrador	S	PN2605
7	Golden Retriever	М	PN2606
3	Boxer	L	PN2607
7	Rottweiler	XL	PN2608

Size Chart page 86







Belka Harness

Makes walking larger dogs easy and more comfortable, with all adjustment options













The requirement for a harness suitable for big dogs is quite different. The pulling force of a large dog creates completely different demands on the materials and the shape of the breastplates.

We had three years of intense development before we came up with the Belka breastplate. The placement of the buckles and choice of material took into consideration the complexities of the strain of a pulling dog and the stress the materials will need to endure because of that. Next, we had to make sure that the harnesses allow the dog freedom of movement, while making sure the handler remains in full control. In order to achieve this, we placed eyelets in the front and the rear - the front for more direct commands and the rear for more

The Belka Harness is named after one of the first two dogs to go into outer space and return safely to Earth, as part of the Soviet space program in 1957.



Belka Harness



Function & Design



Adjustable on the neck and chest



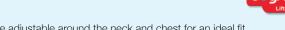
Lightweight, air permeable stretch Air-Mesh cooling effect when immersed in water



310 gr / 0.683 lbs (Size S)



S to XL from Border Collie to Rottweiler



- Size adjustable around the neck and chest for an ideal fit
- Velcro closures at the neck area to help setting the neck circum-
- Padded buckles and thus no pressure points
- Two D-rings to attach the leash, on top of the neck for optimal control, in the back area for pulling use
- All around reflective seams for added safety in the dark
- Padded handle for holding and lifting
- Reinforced wired seams for better dimensional stability











Black Red Brown



		Black	Red	Brown
Labrador	S	PN1486	PN1482	PN1478
Golden Retriever	М	PN1485	PN1481	PN1476
Boxer	L	PN1484	PN1480	PN1477
Rottweiler	XL	PN1487	PN1483	PN1479

Size Chart page 86



Stretch Comfort Leash

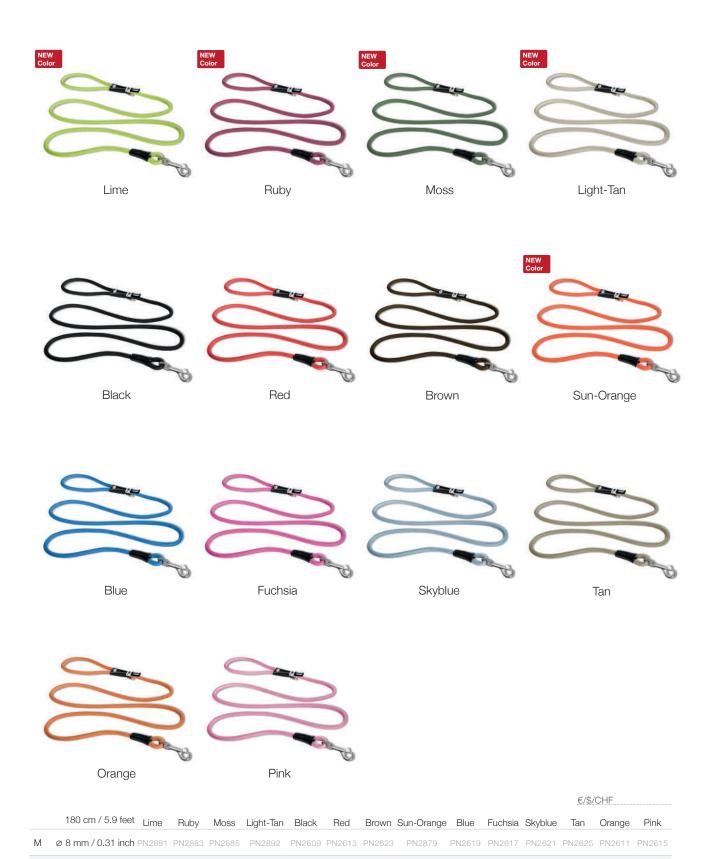
The shock-absorbing and comfortable rope leash for chooke- and stress-free guiding and commanding



Suddenly the dog sees something and his instincts lead him to start running. This develops enormous powers, which can injure both dog and owner. That is why curli has developed a rope leash that significantly reduces the jerk when a dog is being restrained. The core and sheath of the rope can be adjusted. This is more convenient for everyone and ensures safe command transmission.

- 1,8 m / 5.9 feet long
- Ø 8 mm / 0.31 inch (M) or Ø 10 mm / 0.39 inch rope diameter (L)
- For dogs up to 25 kg / 55 lb (M) or up to 40 kg / 88 lb (L)
- Shock absorbing rope for stress-free control
- Ultra-soft rope for the best comfort and safety
- Dog waste bag holder
- Snap-in safety carabiner
- Better haptic perception compared to a normal leash





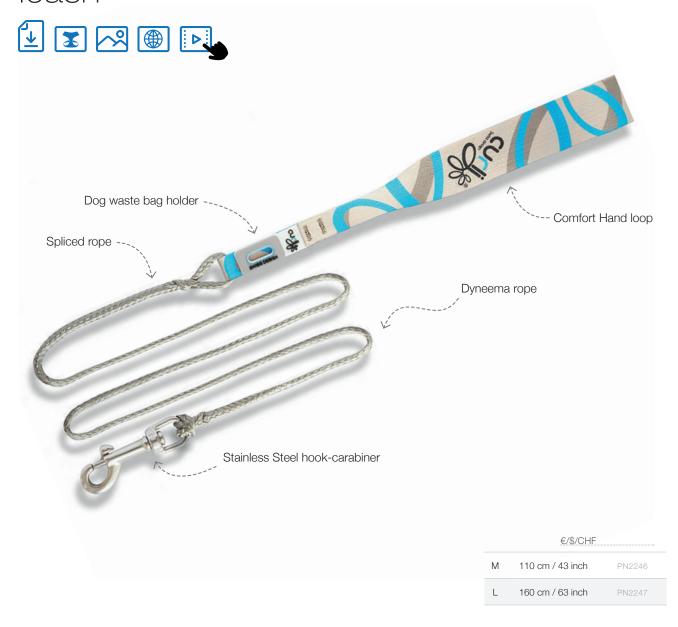
L Ø 10 mm / 0.39 inch PN2882 PN2884 PN2886 PN2893 PN2610 PN2614 PN2624 PN2680 PN2620 PN2618 PN2622 PN2626 PN2612 PN2616





Ultra Strong Pocket Leash

The smallest, lightest and strongest leash



From our time in outdoor sports, we know that every tool needs to be small, light, comfortable and functional - without compromises. We apply this principle to our new Ultra Strong Pocket Leash. All components are made of the best materials that modern technology has to offer. The base material is Dyneema, a high-quality fibre, which is 1.7 times stronger than steel. For the hand strap, we use variable webbing for more comfort and with the splice technology we achieve unbreakable seams. In addition, we integrate a stainless steel snap hook-carabiner. All of these components combined create the most compact, lightest weight and strongest leash on the market.

- Ultra strong Dyneema rope 1.7 times stronger than steel
- Spliced loops on the Dyneema rope for a long and safe product life span
- Variable Webbing hand strap, the most comfortable hand strap on the market
- 2 lengths available: 160 cm / 63 inch & 110 cm / 43 inch Pocket foldable, the leash disappears in your pocket it's so small and foldable
- Ultra light, it feels as if you do not have a leash in your hand
- Stainless Steel snap hook, 5 times stronger then regular snap hooks
- Dog waste bag holder; to always have a poop bag at hand



Basic Leash

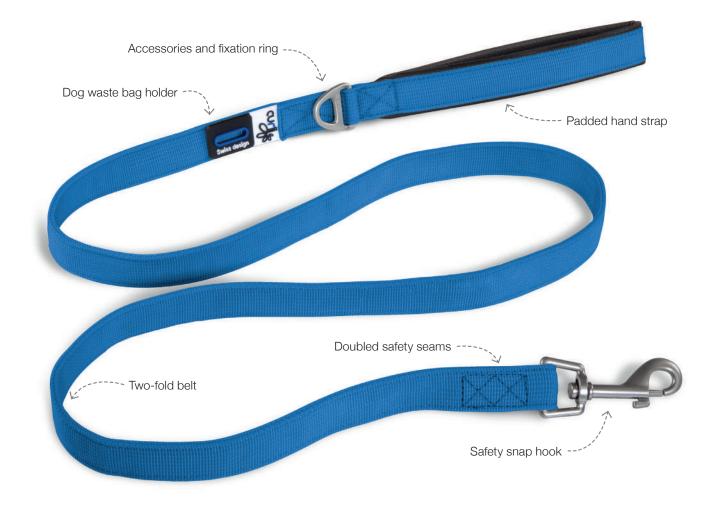
The simplest connection to your dog











Unfortunately, we often have to put our dogs on the leash. Therefore, we wanted to make a virtue out of necessity and developed the Basic Leash.

In everyday life, we realized what is required of a leash. And most importantly, what features are needed to meet those demands.

- 140 cm / (M) 4.6 feet x 1.5 cm / 0.59 inch or (L) 2 cm / 0.78 inch
- Metal ring to attach accessories
- Dog waste bag holder
- Matching safety snap hook and ring as curli harnesses
- Padded handle, comfortable and optimal grip





Tan



Skyblue

Orange

									€/\$/CHF	
	140 cm / 4.6 feet	Black	Red	Brown	Pink	Orange	Skyblue	Tan	Fuchsia	Blue
М	15 mm / 0.5 inch	PN1442	PN1446	PN1443	PN1445	PN1444	PN1448	PN1449	PN2290	PN2288
L	20 mm / 0.78 inch	PN1447	PN1453	PN1450	PN1452	PN1451	PN1454	PN1455	PN2291	PN2289

Adjustable Leash

Triple adjustable, comfortable, flexible and multifunctional













- 200 cm / 6.56 feet x (M)1.5 cm / 0.59 inch or (L) 2 cm / 0.78 inch
- 3 way adjustable lead with closed metal ring
- Matching safety snap hook and rings as curli harnesses
- "Tube Nylon" that's finely woven for the very best grip, control and security
- Dog waste bag holder









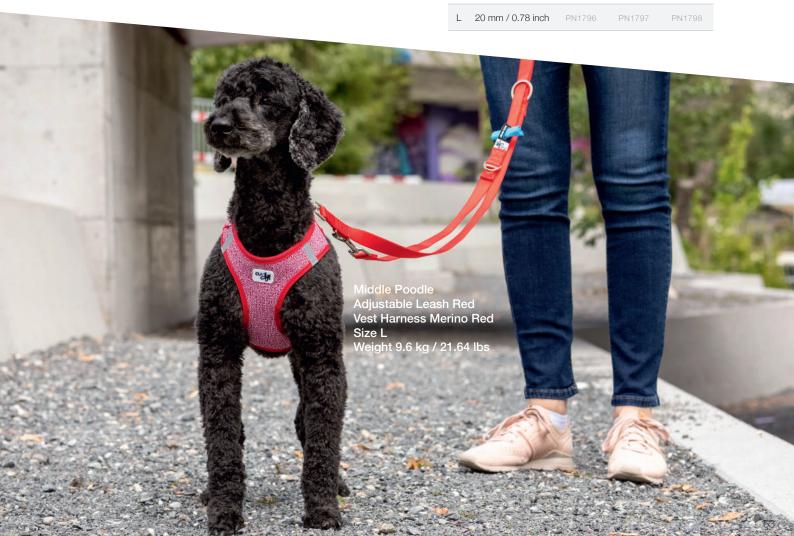
Black Red Brown

Black	Red	Brown
PN1799	PN1800	PN1801

200 cm / 6.56 feet

M 15 mm / 0.59 inch

€/\$/CHF







Car safety belt

Safety in the car while travelling Can be fixed in many ways













We are often in the car with our own dogs and know that we should secure small dogs in a crate. However, this is often impractical on short journeys.

A simple solution was needed. We hearkened back to our outdoor pursuits days and found the answer in mountain sports - a single-handed use system with a safety locking carabiner that can be mounted in the normal click lock of the vehicle seat belt. Used in combination with a curli harness, it provides a perfect, safe and secure solution for short distances.

Be careful!

Never leave a dog alone in the car, particularly in the summer. A car rapidly becomes hot like an oven.

- Multiple uses, with the seatbelt or, with the iso fix system in newer cars
- Two sizes M max. 30 cm / 11.8 inch and L max. 60 cm / 23.6 inch
- Length adjustable for better range of movement
- Extra secure twist lock aluminum carabiner
- Lightweight, therefore not disturbing the dog

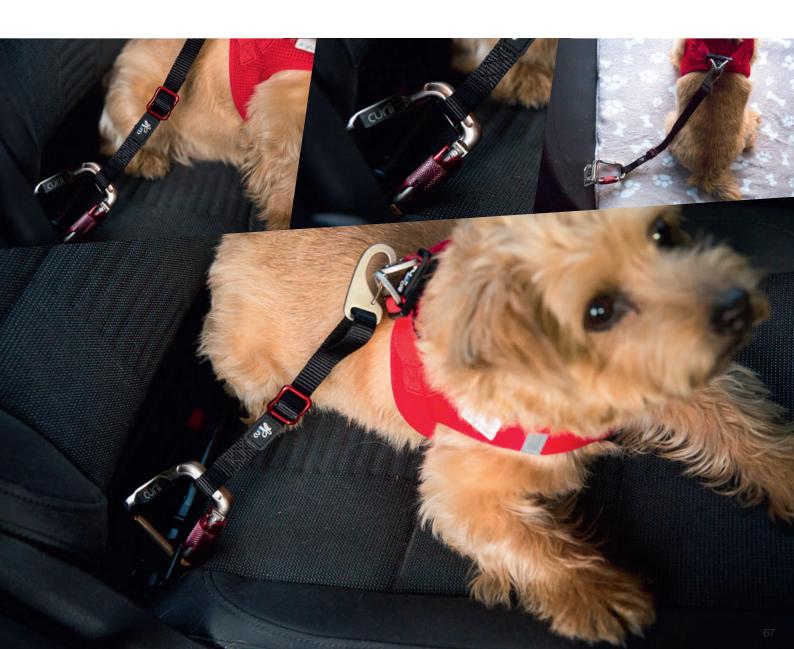




€/\$/CHF

S 30 cm / 11.8 inch PN1331

L 60 cm / 23.6 inch PN1333



UUM LED's

The multifunctional safety LED light, super light, powerful and in a double pack













From our outdoor activities we know headlamps. On the one hand, they help us see where we are going and on the other, help us to be seen. When we developed an LED light for dogs, we bore the same safety requirements in mind when we set about designing it. It had to be light enough to be used on very young dogs. In addition, you can attach it where it makes the most sense - be it on the collar, leash or harness. Another requirement of luumi was that it does not give up the ghost even in the heaviest rain or snow. For this, we constructed the silicone shell. We are very proud of the result that is luumi - it's small, light and flexible.













- Bright blue LED's from the latest generation for best visibility
- Ultra light, only 10g
- Small, only 32 mm / 1,25 inch in diameter and 11 mm / 0.43 inch high
- Silicone housing and therefore Splashproof
- Flashing: Approximately 400 hours burn time
- Permanent:. Approximately 180 hours burn time
- 6 flexible silicone bands in three sizes for variable attaching options 2 luumis per box (incl. batteries) to be seen all around
- Easily replaceable batteries without tools needed





Red



Cyan



Black







Comes with:
2 x luumi LED's including batteries
6 x Silicone bands to mount anywhere

	€/\$/CHF					
Red	Cyan	Black	White			
PN1335	PN1334	PN1336	PN1337			



Treat Bag V2

Training with style







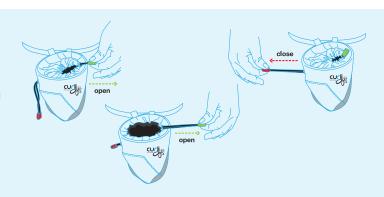






In our experience, training with treats works best if you have a treat easily available at any time. That's why we developed the curli Treat Bag, which is manageable with one hand. Open the bag, take out a treat and close the bag again. The elegantly shaped funnel bag is smooth, completely intuitive and doesn't involve complex mechanisms. This way, you can completely focus your attention on your training and interacting with your dog.

- Innovative locking system which can be operated with one hand
- Patch pocket for the clicker or other small tools for training
- Nylon waist strap with light aluminum buckle 110 cm / 3.6 feet long
- Inner bag made of waterproof nylon material
- Abrasion-proof and easy to clean polyester outer material
- Diameter 11.5 cm / 4.5 inch, height 18.5 cm / 7.2 inch











Scuba-Gray

Blue

€/\$/CHF

Scuba-Gray	Blue	Gray
PN2248	PN2249	PN2250

Treat Bag



€/\$/CHF

Black

PN1339









Function & Design

- Outer material Softshell, Inner material Nylon
- Belt loop with velcro closure
- Aluminum-Carabiner
- All around reflective strip
- Small pocket with zipper
- Height 14 cm / 5.5 inch circumference 10 cm / 4 inch





POS Displays

POS Large Displays



Accessories for Large Displays



U-Bar full
The U-Bar offers space for 16
Vest harnesses
PN2065



U-Bar half The U-Bar offers space for 8 Vest harnesses PN2064





Metal Display 1 sided Package

Metal Display 2 sided Package

Metal Display 4 sided Package

POS Small Displays



POS Small Display Forex PN2049



POS Small Display Poly PN2894

POS Small Display Packages



POS Small Display Forex Starter Package Example



luumi Display pre-packed PN2888

Shelf Wall Tools

U-Bar Euronorm Shelf Wall



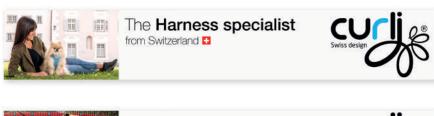
The U-Bar offers space for 16 Vest harnesses PN2066

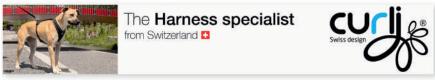


Example with U-bar and magnetic foil

Magnetic films







Marketing Tools

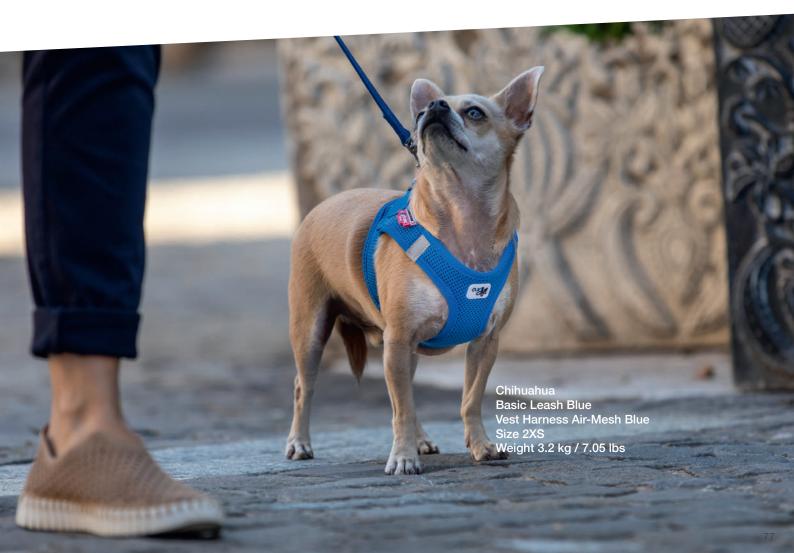
Rigid foam Poster











Marketing Tools

Counter displays A4 210x297mm











Fabric pattern card PN2895



Authorized Dealer Sticker Size: 14 x 9cm PN2889



Yellow Dog Tag PN2785



Product comparison

Harness for small dogs









Vest Harness curli Clasp

Vest Harness

Magnetic Vest Harness

Basic Harness

	Vest Harness curli Clasp	Vest Harness	Magnetic Vest Harness	Basic Harness
Patented curli Clasp - easily attach the leash to the harness with one hand	√			
curli clasp made of extra strong material (3XS-S up to 70 kg /154 lb M-XL up to 100kg / 220 lb)	✓			
Color matching curli Clasp to harness	✓			
Fits perfectly, optimized cut with new size chart	✓			
"3D Comfort Fit" for the perfect adaptation to the dog's anatomy	✓	√	✓	
Crossed belt straps for optimal distribution of tension and protection against neck injuries	√	1	/	
Belt straps sewn into the harness for even more comfort	√			
Leash can be fastened with one hand	√			✓
Magnetic D-Rings easy to close			√	
Ultralight (20% reduced weight)	√			
Size adjustable with Velcro fastener, easy to adjust	√	√	✓	
Step-in Harness, quick and easy to put on	✓	✓	✓	
2 reflective strips on the neck for extra security	✓	√	√	
DogFinder ID to help you find your dog in case he should get lost	√	√	✓	√
Light, air-permeable air mesh cooling effect when submerged in water	√	√	✓	√
Leashes available in matching colors	✓	√	✓	√
Large selection of 7 different sizes	✓	√	√	
Zigzag seams for flexible tension distribution	✓	✓	✓	
2 D-Rings, one to lead, one to pull				✓
360° reflective piping for extra safety in the dark			✓	✓
Size adjustable around the chest				✓

Harness for large dogs







Belka Comfort Harness

Magnetic Belka Comfort Harness

Belka Harness

	Belka Comfort Harness	Magnetic Belka Comfort Harness	Belka Harness
Choke free neck design to avoid injuries of nerves and trachea	√	√	
Light, the best harness in terms of weight and function on the market	√	✓	
Elastic straps for xing luumi LED lights	✓	✓	
5 sizes, adapted to all common breeds	√	√	
Magnetic Buckles		✓	
Adjustable chest circumference for best fit	√	✓	√
360° reflective piping for extra safety in the dark	√	✓	√
"3D Comfort Fit" for perfect adaptation to the dog's anatomy	√	✓	√
Spinal protection that the carabiner does not hurt the dog	√	✓	√
Elastic buckle covers for more safety against unintentional opening	√	√	✓
Padded buckles as a protection against scrubbing	√	√	✓
2 leash attachment points, for guiding and for pulling	√	√	✓
Neoprene padded handle to hold the dog close and to help to lift it up	√	✓	√
Closed safety rings for secure attachment of the leash	√	√	✓
Lightweight, air permeable stretch Air-Mesh cooling effect when immersed in water	√	✓	✓
Wired seams for better form stability	√	✓	√
DogFinder ID to help you recover your dog in the event that it should go missing	√	✓	✓
Adjustable in the neck area			✓

Leashes



Liltra Strong Pocket Loach	Adjustable Nylon Leach	Stretch Comfort Leash	Basic Leash
Ultra Strong Pocket Leash	Aujustable mylon Leasn	Stretch Comion Leasn	Dasic Leasii

	Ultra Strong Pocket Leash	Adjustable Nylon Leash	Stretch Comfort Leash	Basic Leash
Ultra strong Dyneema rope 1.7 times stronger than steel	√			
Spliced loops on the Dyneema rope for a long safe product life	✓			
Variable Webbing hand loop its' the most comafortable hand loop you will find	✓			
2 lengths available 160cm/63" & 110cm/ 43,3"	✓			
Pocket foldable, the leash disapear in your pocket it's so small foldable	✓			
Ultra light it feels that you do not have a leash in you hand	✓			
Stainless Steel snap hook, 5 times stronger then regular snap hooks	✓			
Poo Bag holder, so that a poo bag is always at hand	✓	✓	√	✓
Adjustable in length		✓		
Tube Nylon" finely woven for the best grip, control		✓		
Closed eyelets		✓	√	✓
Neoprene padded handle				✓
Ultra-soft rope for the best comfort and safety			√	
Better haptic perception compared to a normal leash	✓		✓	
Available in various rope or belt diameters		✓	✓	✓
Shock absorbing rope for stress-free control			✓	



Treat Bags





Treat Bag V2

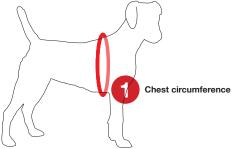
Treat Bag

	Treat Bag V2	Treat Bag
Innovative locking system which can be operated with one hand	✓	
Patch pocket for the clicker or other small tools for training	✓	
Nylon waist strap with light aluminum buckle 110cm / 3.6feet long	✓	
Available in three colour variants	✓	
Abrasion resistant and easy to clean polyester outer material	✓	
Inner bag made of waterproof nylon material	✓	✓
Outer material Softshell		✓
Belt loop with Velcro and carabiner to attach the Treat bag		✓
Small pocket with zipper		✓





Size Chart



Vest Harness curli Clasp



		0		8		
NEW Size	Chart					
3XS	2XS	XS	S	M	L	XL
26.7 – 30.1 cm	30.2 - 33.8 cm	33.9 – 38.2 cm	38.3 - 43.3 cm	43.4 – 49.0 cm	49.1 – 55.4 cm	55.5 - 62.7 cm
10.51 – 11.85 inch	11.86-13.30 inch	13.34-15.03 inch	15.04 – 17.04 inch	17.05 - 19.29 inch	19.30 – 21.81 inch	21.82 - 24.68 inch
3XS	2XS	XS	S	M	L	XL

Vest Harness





2XS

Magnetic Vest Harness

XS



Chest circumference



10.23 - 11.81 inch 11.81 - 13.77 inch 13.77 - 15.74 inch 15.74 - 17.71 inch 17.71-19.68 inch 19.68 - 22.04 inch 22.04 - 24.40 inch

30 - 35 cm

35 - 40 cm

40 - 45 cm

45 - 50 cm

50 - 56 cm

28 - 34 cm 34 - 40 cm 11,02 - 13.38 inch 13.39 - 15.74 inch



Max. Head circ	umference	2								,
W	/eight kg	lbs								
Chihuahua	1.5 - 3	3 - 7	•	•	•					
Yorkshire Terrier	2 - 3.2	4 - 7	•	•	•					
Pekinese	3 - 5.4	7 - 12		•	•	•				
Pomeranian	3 - 5	7 - 11		•	•	•				
Maltese	3 - 4	7 - 9			•	•	•			
Havanese	5 - 8	12 - 18				•	•			
Dachshund	5 - 9	12 - 20				•	•	•		
Jack Russell Terrier	6 - 9	13 - 20				•	•	•		
Shih Tzu	5 - 7.5	11 - 17					•	•		
West Highland Terrier	6 - 10	13 - 22					•	•		
Scottish Terrier	8 -10	18 - 22						•	•	
Mops	6.3 - 8.1	14 - 18						•	•	
French Bulldog	8 - 14	18 - 31						•	•	
Foxterrier	6 - 8.25	13 - 18						•	•	
Beagle	12 - 15	20 - 24						•	•	
Cocker Spaniel	12 - 16	26 - 35							•	
Border Collie	12 - 20	26 - 44								
Dalmatian	15 - 32	33 - 71								
Airdale Terrier	18 - 29	40 - 64								
Collie	18 - 29	40 - 64								
Golden Retriever	25 - 34	55 - 75								
Boxer	25 - 32	55 - 71								
Labrador Retriever	25 - 36	55 - 79								
Dobermann	27 - 45	60 - 99								

max. 22 cm max. 27 cm max. 8.66 inch max. 10.62 inch

Greyhound

German Sheperd Dog

Rhodesian Ridgeback

26 - 40

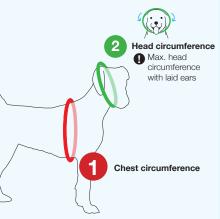
22 - 40

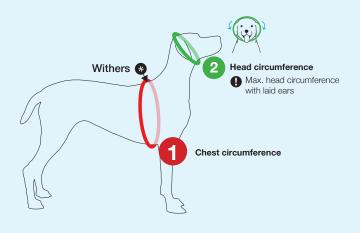
29 - 41

57 - 88

49 - 88

64 - 90







Belka Harness



Belka Comfort Harness

M	L	XL	S	M	L	XL	XS	S	M	L	XL
40 - 46 cm	46 - 54 cm	54 - 62 cm	58 - 64 cm	64 - 70 cm	70 - 76 cm	76 - 82 cm	58 - 62 cm	62 - 66 cm	66 - 70 cm	70 - 76 cm	76 - 82 cm
5.75 - 18.11 inch	18.12 - 21.25 inch	21.26 - 24.40 inch	22.83 - 25.19 inch	25.20 - 27.55 inch	27.56 - 29.92 inch	29.93 - 32.28 inch	22.83 - 24.40 inch	24.41 - 25.98 inch	25.99 - 27.55 inch	27.56 - 29.92 inch	29.93 - 32.28
max. 32 cm	max. 37 cm	max. 44 cm	max. 44 cm	max. 48 cm	max. 50 cm	max. 54 cm	max. 42 cm	max. 44 cm	max. 48 cm	max. 50 cm	max. 52 cm
max. 12.59 inch	max. 14.96 inch	max. 17.32 inch	max. 17.32 inch	max. 18.89 inch	max. 19.68 inch	max. 21.25 inch	max. 16.53 inch	max. 17.32 inch	max. 18.89 inch	max. 19.68 inch	max. 20.47
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All products at a glance





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Vest Harness Cord I Page 24



Pink-Caro



Vest Harness Softshell I Page 26

Vest Puppy Set Harness & Leash I Page 22

Pink-Circles

Skyblue-Caro

Skybluee-Circles

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Belka Harness I Page 50



Magnetic Belka Comfort Harness I Page 46



Stretch Comfort Leash I Page 54



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Adjustable Leash I Page 62





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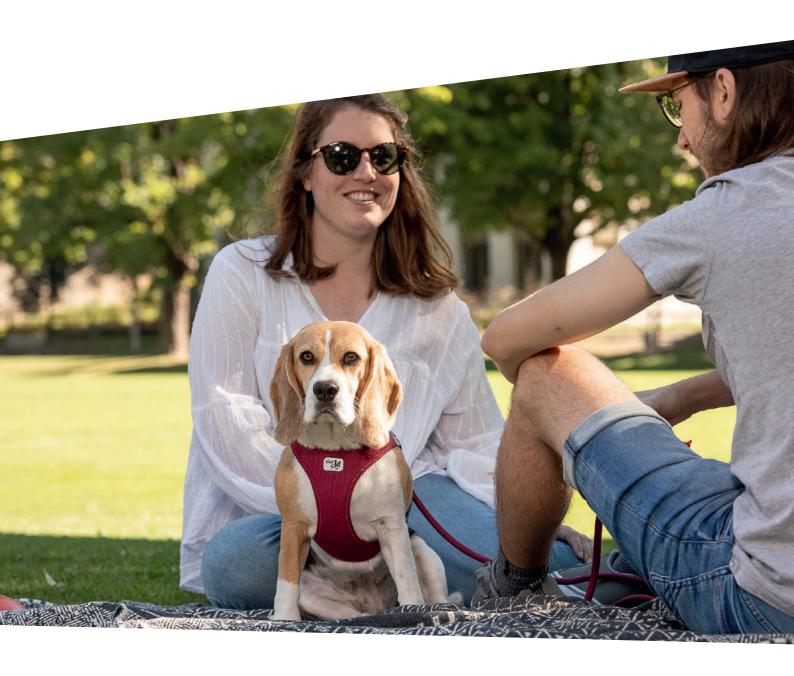
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