



Clean
&
Loved

inodorina

®

www.inodorina.it

***Inodorina is the result of a story of love for animals.
I would like to tell it to you.***

“

In 1983 I adopted a pair of very affectionate boxers who lit up my life and greeted me with adoration every time I returned home. The joy they gave me was enormous. At the time I lived in a nice country house that I had decorated myself with great care and attention, and I tried to keep it clean and tidy every day despite my two lively dogs.

Sometimes it is difficult to reconcile hygiene, tidiness, and a love for animals: paw prints to wipe off the floor and windows, food bowls to wash, carpets and sofas (my boxers' favourite places, despite them being forbidden) to vacuum and disinfect ...

On rainy days it was an even more demanding task: the two dogs would get wet and it was necessary to dry them to avoid soaking the house and their baskets and beds with unpleasant smells. I was too fond of my dogs to keep them outside because I would have missed so much of the affection and cheer they created living together with me and my family, but at the same time I tried to find a solution to make our cohabitation more liveable, orderly, clean, tidy and perfumed. I thought that with enough patience and dedication a good idea would surely come to mind and solve my problem. And so it turned out!

At the time I was working as an agent for a multinational fragrance company. I sold products to other companies that manufactured detergents, softeners, and products for personal hygiene. One of my customers, who makes a well known personal deodorant, constantly asked me for new perfumes to blend together, always trying out new perfumes, and this gave me my idea: why not also use these fragrances for my home, mixed into daily cleaning products, to perfume the house and make it more pleasant? I realized that in order to keep your animals close to you, it was sufficient to change your concept of the cleanliness of the animal and the home you shared.

And so this led to the creation of Inodorina in 2006, the solution for living comfortably and hygienically with our adorable four legged friends!

”

Isabella

CARE

LET US INTRODUCE OURSELVES

Pet Village is a company dedicated exclusively to the specialized pet sector, founded in 2000 on the basis of an authentic passion and in-depth knowledge of pets and the needs of the families who adopt them. The principles and values that guide our work are the same as those that make us love our animals.

TRUST AND ENERGY

We are a young dynamic team who put our hearts and a lot of energy into our work, always aware of the high quality of our products and the needs of our customers.

We work with the objective of establishing a positive trusting relationship with our customers that will endure through time.

CARE AND ATTENTION

We work with commitment and dedication, we constantly study the market, paying maximum attention to new national and international trends, always on the look out for new commercial opportunities to manage in partnership with specialized retail outlets.

RESPECT

In compliance with the needs of our customers, all our product lines exhibit the following characteristics:

- they fully satisfy the expectations of consumers
- they offer real functional advantages
- they guarantee the wellbeing of pets and owners
- they distinguish dedicated retail outlets from large retail chains
- they are backed up with effective sales support

CREATIVE IDEAS

Pets not only give us affection but also fun and joy, and this is why underlying our work there is always the concept of a creative mind and the aim to select, design, and market high quality products that distinguish themselves in sales outlets on the strength of their communicative style, graphics, and attractive packaging.

INODORINA REFRESH

Sanitizing perfumed wipes in resistant fabric, moistened with a hydrating agent that is soothing and protective, respects the natural Ph, cleansing, deodorizing, and gives extra gloss to the fur of cats, dogs, kittens and puppies.

- Inodorina Refresh wipes are extremely useful in day to day life with our pets: before travelling by car and after a walk or a trip outdoors. Inodorina Refresh are particularly useful when arriving back home on rainy days because they neutralize the molecules of bad odour on wet fur, leaving the coat clean and fragrant.
- Alcohol free. Not tested on animals.
- Inodorina Refresh is available in 5 different fragrances: , aloe vera, talc, rosewater, white musk, and with chlorhexidine.



INODORINA REFRESH CAMOMILE EYES AND EARS

Soft sanitizing wipes particularly suited for delicately cleaning your pet's eyes and ears. The soothing formula, respecting the natural Ph, neutralizes the molecules of bad odours releasing a pleasant fragrance of camomile.

- Alcohol free. Not tested on animals.



CARE

INODORINA REFRESH POCKET PACK WITH TALC



Sanitizing perfumed wipes in resistant fabric, moistened with a hydrating agent that is soothing and protective, respects the natural Ph, cleansing, deodorizing, and gives extra gloss to the fur of cats, dogs, kittens and puppies.

- Inodorina Refresh – pocket pack with talc wipes come in a practical pack that makes them particularly easy to carry with you for day to day use with your pet: during a walk, a journey, or a trip outdoors.
- *Inodorina Refresh – pocket pack with talc are especially useful on rainy days because they neutralize the molecules of bad odour on wet fur, leaving the coat clean and fragrant.*
- Alcohol free. Not tested on animals.

INODORINA REFRESH EXTRA

Sanitizing perfumed wipes in resistant fabric, moistened with a unique formulation based on argan oil, rich in vitamins (A, E, F) and well known for its soothing, nourishing, and moisturizing properties.

- *Inodorina Refresh eXtra respects the natural Ph while cleaning, deodorizing, and giving extra gloss to the coats of cats, dogs, kittens and puppies, and also releasing a pleasant fragrance.*
- Inodorina Refresh eXtra wipes are extremely useful during day to day life with your pet: before travelling by car and after a walk or a trip outdoors. Inodorina Refresh eXtra are particularly useful when arriving back home on rainy days because they neutralize the molecules of bad odour on wet fur, leaving the coat clean and fragrant.
- Alcohol free. Not tested on animals.
- *Inodorina Refresh eXtra wipes are available in 4 fragrances: myrrh, jasmine, milk and vanilla, tiare flowers.*



The Inodorina Soft Touch cleansing glove is designed for the care and cleaning of cats, dogs, kittens and puppies.

- A film inside the glove shields the hand from the impurities that are captured by the fabric.
- *Inodorina Soft Touch enables thorough cleaning without the need for water. It can be used regularly to keep the coat clean, glossy, and perfumed.*
- It neutralizes the molecules of bad odours, releasing a pleasant fragrance.



INODORINA SOFT TOUCH



INODORINA BAG

Inodorina sanitary litters based on silica gel are:

- **ANTIBACTERIAL - ALLERGEN FREE - NATURAL - AND ODOUR FREE.** The litter consists of a single component, silicon sand, which thanks to the natural microporosity of the granules, instantly absorbs all liquids it comes into contact with, trapping urine and bad odours and preventing the proliferation of bacteria in the surrounding environment.
- **SUPER ABSORBENT** - The silicon sand grains absorb a volume of liquid equivalent to three times their own weight.
- **ECONOMICAL AND LONG LASTING** - A pack is sufficient for one month of use by a cat of average weight.
- **PRACTICAL AND LIGHT** - The pack is practical and easy to transport.
- *Inodorina bag is available in a 10 L economy pack or the traditional 5.3 L pack.*



BEAUTY

INODORINA MAGIQUE



Silicon based litter with colored grains, which are attractive to look at.

- Inodorina magique is available in the following fragrances: talc, rose.

INODORINA DEO LITTER



A completely natural deodorant based on maize cobs.

- Absorbs and neutralizes bad odours, extending the effectiveness of the litter, and giving off a pleasant fragrance.

INODORINA DEO SPRAY - DOG



Inodorina Deo Spray is a quick and effective solution for refreshing and sanitizing your dog's coat.

- With its special formulation it neutralizes all unpleasant odours and deodorizes, while protecting the fur from atmospheric agents; it is the ideal treatment after shearing since it makes the coat very glossy.
- *Inodorina Deo Spray is available in four fragrances: talc, aloe vera, white musk, and oriental myrrh.*

INDORINA DRY SHAMPOO MOUSSE



Inodorina Dry Shampoo Mousse is ideal to guarantee the daily hygiene of cats, dogs, kittens and puppies even without water.

- The soothing formulation and delicate fragrance thoroughly clean and protect the coat and skin, while respecting the natural Ph of your pet.
- After washing, the fur remains glossy and fragrant for a long time. It is also suitable for frequent washing.
- Indorina Dry Shampoo Mousse is available in two fragrances: talc, and aloe vera.

INODORINA ESSENCIAL - DOG PARFUM



A fragrance specifically developed for dogs using delicate long lasting aromas that respect the natural sensitivity to smell and Ph of your pet.

- *Inodorina Essencial is available in four fragrances: powder puff, tiare flowers, white musk, and vanilla.*

CLEANLINESS

INODORINA MAGIC HOME



A sanitizing cleaner that removes oils and perfumes with a new active anti-bacterial formulation specifically for environments inhabited by pets.

- *Inodorina Magic Home is suitable for all washable surfaces and all types of flooring.*
- It is equally suitable for cleaning pet boxes, baskets and beds, litter trays, cages, and kennels.
- Leaves no watermarks and is not sticky.
- If it is diluted it does not require rinsing.
- *Inodorina Magic Home is available in two formats: 1 litre and 5 litre.*
- 1 litre containers with the fragrances: white musk, Provence lavender, Mediterranean pine, sandalwood, cedar and bergamot, talc, fresh mint.
- 5 litre tanks with the fragrances: white musk, sandalwood, talc, and Provence lavender.

INODORINA DOG MAGIC



A brand new deodorant for cars and other small enclosed spaces, based on a blend of fragrances and essential oils.

- A pleasant and delicate long lasting fragrance that also respects the sensitivity to smell of dogs.
- *Inodorina Dog Magic is available in ten fragrances: water, white musk, vanilla, talc, lime, pink flower, red passion, menta fredda, black rose, exotic vanilla.*

INODORINA ROLLER



Inodorina Roller effectively and quickly removes animal hair, fluff and dirt from clothes, rugs and carpets, sofas, car seats, etc.

- Easy to clean: simply rinse with warm water. No need for spare parts or replacements.

NEWS 2015

INODORINA INTENSIVE BALSAM

Highly protective, Intensive cream, for the care of the paws and nose of the dog. Completely natural with no chemical additives and NOT tested on animals.

- Massage into the paws or the nose until complete absorption. Use enough to hydrate, regenerate and repair the tissues.
- *Argan & Karité Oil* - Hydrating, soothing and moisturizing action. It helps protect paws from external aggressions thanks to the high content of antioxidants. Increases hydration and elasticity of the tissues.
- *Valeriana & Camomile* - Calming and relaxing action. Intensive cream highly protective, calming and relaxing very useful in case of anxiety and bad behavior.
- *Arnica & Marula* - Healing and anti-inflammatory action. External applications against abrasion, cracking and painful states arising from bruises and sprains.



INODORINA DOG SHAMPOOING

A full line of 6 Shampoo + 1 conditioner based on natural extracts specific for each type of skin and coat.



CONDITIONER

The formula of the Glossy Coat Pet Detangler & Conditioner contains hop extract, which restores fur elasticity and strength. It also contains jojoba oil that soothes skin irritation and itch.

SHAMPOO FOR LIGHT-COLOURED COATS

Whitening and protective shampoo for white coats thanks to the complex of vegetable extracts containing bearberry. Besides, the Linden extract has soothing and emollient properties.

SHAMPOO FOR PUPPIES, DAMAGED COAT AND SENSITIVE SKINS

The soothing and relaxing properties of this shampoo for kittens and puppies, especially for sensitive skin and damaged coats, come from the honey and camomile extracts in the formulation.

SHAMPOO FOR LONG-HAIRED BREEDS

The mallow and flaxseed extracts in this shampoo for long-haired breeds leave coats strong, reinvigorated and easy to comb.

SHAMPOO FOR DARK-COLOURED COATS

The extracts from walnut husks and bilberry in this Shampoo for dark-coloured coats leave fur bright and intensify dark hues.

ALL-BREED SHAMPOO

You can use this Shampoo on all breeds. Due to the effective combined action of thyme and Melaleuca essential oil plus a special fresh and menthol scent, this shampoo deeply cleanses and revitalises the coat.

SHAMPOO FOR SHORT-HAIRED BREEDS

The marigold extract and wheat proteins in this Shampoo for short-haired breeds protect both coat and skin while leaving coat revitalised, soft and bright.

INODORINA HOME FRAGRANCE

- *Inodorina Spray Air Freshener* is specific for environments inhabited by pets.
- It neutralizes unpleasant smells in the air while releasing a pleasant and long lasting scent. *Inodorina Spray Air Freshener* is made with delicate long lasting aromas that respect the natural olfactory sensitivity of the pet.
- Available in two references: *Crystal Sky* with baby talcum essence and *Morning Sun* with vanilla essence.



INODORINA TRAINING



Super-absorbent *Inodorina Pads* with *odor-control polymers* will keep your dog clean and your house free of accidents. The 100% virgin cellulose layer provides total absorption and helps to best spread liquids while odor-control polymers help prevent unwanted odors. The backing is 100% leak-proof. *Inodorina Pads* are perfect:

- WHEN TRAINING PUPPIES/KITTENS TO GO TO TOILET AT A SPECIFIC SPOT
- WHEN CARRYING YOUR PET ON YOUR CAR
- WHEN FEMALE PETS MENSTRUATE
- TO BE PLACED UNDER THE BOWL
- TO BE PLACED AT THE BOTTOM OF A DOG'S BED AND CARRIERS

Two sizes available: 60X60 cm e 60X90 cm.

INODORINA GROOMING

Combing the fur not only stimulates the bond between man and pet, but also reinforces the animal's immune system and can be used to examine the coat in order to detect possible parasites and/or diseases.

Inodorina grooming is a complete line for the grooming of dogs and cats for professional results at home.



Inodorina is a *Pet Village* brand, specialized in the care and hygiene of pets.

Welcoming a four legged friend into your home is a wonderful experience, but it is important to take certain measures in order to maintain high standards of hygiene inside your home, and keep your pet clean to avoid unpleasant odours.

Inodorina is a high quality product line, specifically designed to clean, sanitize, and eliminate odours in the home environment, created with the daily wellbeing of cats and dogs in mind.

Inodorina products are based on fragrances and essential oils that are delicate enough to respect the sensitive sense of smell and skins of pets.

The *Inodorina* line is constantly being extended with new useful products and is always up to date with the freshest fragrances. This provides shops with a good turn around of different products, always offering final customers something new and interesting.

Inodorina products are presented with an attractive and colourful communicative style, sending customers a fresh, lively, positive message.



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