

PRODUCT GUIDE

A PET'S WELL-BEING IS AT THE HEART OF EVERYTHING WE DO

Mark+ Chappell HEALTHYBITES

Healthy Bites have been specially formulated for kittens, providing them with essential amino acids, antioxidants and nutrients to keep them growing strong, healthy and vibrant.



Teeth & Bones

An excellent source of calcium for healthy teeth & bones. They are so light & easy to chew, they will dissolve on your kittens tongue.

- Source of calcium
- Only 2 Kcal per portion
- Lactose free, wheat free and gluten free
- No artificial colours, flavours or preservatives
- Wheat and soya free



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Nutri Booster

A delicious kitten bite with antioxidants to help support the immune system and taurine for a healthy heart and vision development.

- Source of prebiotic fibre to assist your kitten's digestive system
- Contains omega-3 fatty acids for healthy skin & coat
- Includes antioxidants to support a healthy immune system
- No artificial colours, flavours or preservatives
- Wheat and soya free





HEALTHYBITES HAIRBALL REMEDY

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- + Helps to prevent and remove hairballs
- + Contains Inulin to help support a healthy digestive system
- + High in omega-3 & 6 fatty acids
- + High in chicken
- + Suitable for weight management & sterilised cats

Hairballs can be prevented by frequent grooming and the routine taking of **Healthy Bites Hairball Remedy** as directed. When cats & kittens lick their fur, that fur may be ingested, which then accumulates in their stomach and forms what is known as a hairball. Hairball Remedy bites helps to assist passage of swallowed fur through the gut to avoid the formation of hairballs. Healthy Bites have been formulated by animal nutritionists & are approved by veterinarians, they have no artificial colours, flavours or preservatives and are wheat free.

Directions for Use:

To Prevent Hairball: 6 bites every day **To Remove Hairballs:** 10 bites every day 29 servings per bag (based on 6 servings per day) Feed at any time of the day as a treat or reward.

Composition: Meat & Animal Derivatives (Chicken 14%), Cereals (Malt Extract 8.75%), Oils & Fats (Omega-3 fatty acid 1.7%, Omega-6 fatty acid 4%), Derivatives of Vegetable Origin (Inulin 0.35%), Milk & Milk Derivatives, Minerals.

Additives (per kg): Flavouring. Natural Antioxidant. Nutritional Additives: Vitamin A 1400 IU, Vitamin D3 210 IU, Vitamin E (RRR alpha tocopherol) 79 mg. Sensory Additive: Rosemary Extract Analytical Constituents: Crude Protein 24.9%, Crude Oils & Fats 16%, Crude Fibre 1.1%, Crude Ash 7.2%, Moisture 10%. Ingredients: Poultry Meal, Rye Flour, Canola Oil, Maize, Malt Extract,

Milk Derivatives, Natural Flavour, Sodium Chloride, Inulin, Ascorbyl Palmitate, Rosemary Extract Oil, Vitamin E (RRR alpha tocopherol), Vitamin A, Vitamin D3. Guaranteed Analysis: Crude Protein (min) 24.2%, Crude Fat (min)

Guaranteed Analysis: Crude Protein (min) 24.2%, Crude Fat (min) 14.4%, Crude Fibre (max) 1.5%, Moisture (max) 11.2%, Ash (max) 7.9%, Calcium (min) 0.7%, Phosphorus (min) 0.8%. Calorie Content: 1.6 kcal/bite.

Size: 65 g.

Storage Conditions: Store in a cool, dry place, away from direct sunlight.







HEALTHYBITES BREATH & DENTAL

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- + Helps prevent the formation of plaque
- + Contains parsley seed and clove leaf oil for fresh breath
- + Helps reduce tartar build-up
- + Suitable for weight management and sterilised cats
- No brushing required for healthy teeth and gums
- + With duck

Healthy Bites Breath & Dental are delicious dual action treats formulated to comprise a dry outer shell which massages gums & scrapes the tooth surface and a health enhancing cream filled centre containing natural anti-bacterial, anti-microbial & breath freshening ingredients. These high palatable bites are approved by veterinarians and have no artificial colours, flavours or preservatives and are wheat free too.

Directions for Use:

Kitten / Small Cat (Up to 2.5kg): 6 bites every day Large Cat (Over 2.5kg): 12 bites every day 29 servings per bag (based on 6 servings per day) Feed at any time of the day as a treat or reward.

Composition: Meat & Animal Derivatives (Duck 4%), Cereals, Oils & Fats (Omega-3 fatty acid 1.7%, Omega-6 fatty acid 4%), Derivatives of Vegetable Origin, Milk & Milk Derivatives, Minerals. Additives (per kg): Flavouring. Natural Antioxidant. Natural Colourant. Nutritional Additives: Vitamin C (Ascorbyl Monophosphate Calcium Sodium Salt 735 mg) 257 mg, Vitamin A 1400 IU, Vitamin D3 210 IU, Vitamin E (RRR alpha tocopherol) 79 mg. Sensory Additive: Rosemary Extract, Parsley Seed Oil 35 mg, Clove Leaf Oil 35 mg. Analytical Constituents: Crude Protein 25%, Crude Oils & Fats 23%, Crude Fibre 1.1%, Crude Ash 7%, Moisture 9%. Ingredients: Poultry Meal, Rye Flour, Canola Oil, Maize, Milk Derivatives, Flavouring, Sodium Chloride, Glycerine, Vitamin C (Ascorbyl Monophosphate Calcium Sodium Salt), 6-Palmityl-L-Ascorbic Acid, Rosemary Extract, Vitamin E (RRR alpha tocopherol), Chlorophyll Copper Complex, Parsley Seed Oil, Clove Oil, Vitamin A, Vitamin D3. Guaranteed Analysis: Crude Protein (min) 24.9%, Crude Fat (min) 20.7%, Crude Fibre (max) 1.5%, Moisture (max) 10.1%, Ash (max) 7.7%, Calcium (min) 0.8%, Phosphorus (min) 0.95%. Calorie Content: 1.8 kcal/bite.



Size: 65 g

Storage Conditions: Store in a cool, dry place, away from direct sunlight.





HEALTHYBITES URINARY CARE



- + With cranberry for a healthy urinary tract
- + Source of prebiotic fibre to assist digestion
- + Suitable for sterilised cats and weight management
- + Contains taurine for healthy eyes and heart
- + With antioxidants to support healthy immune system
- + Omega-3 & 6 fatty acids
- + With cheese and catnip

Healthy Bites Urinary Care comprise of a crispy cereal shell with a health enhancing cream filled centre packed with amino acids (L-Carnitine, DL-Methionine), vitamins (E, A & D), antioxidants, essential fatty acids (Omega-3 & 6) and plant extracts (Yucca schigidera) to help support a healthy urinary tract and immune system. These highly palatable bites are approved by veterinarians and have no artificial colours, flavours or preservatives and are wheat free too.

Directions for Use:

Kitten / Small Cat (Up to 2.5kg): 6 bites every day Large Cat (Over 2.5kg): 12 bites every day 29 servings per bag (based on 6 servings per day) Feed at any time of the day as a treat or reward.

Composition: Meat & Animal Derivatives, Cereals, Oils & Fats (Omega-3 fatty acid 1.7%, Omega-6 fatty acid 4%), Derivatives of Vegetable Origin (Yucca Schidigera 0.2%, Inulin 0.3%), Milk & Milk Derivatives (Cheese 4%), Fruit (Dried Cranberry 4%), Minerals. **Additives (per kg):** Flavouring. Natural Antioxidant. Natural Colourant. Nutritional additives: DL-Methionine 6795 mg, L-Carnitine 1750 mg, Taurine 930 mg, Vitamin C 750 mg, Vitamin E (RRR alpha tocopherol) 79 mg, Vitamin A 1400 IU, Vitamin D3 210 IU. Sensory Additive: Rosemary Extract.

Analytical Constituents: Crude Protein 24.6%, Crude Oils & Fats 26.7%, Crude Fibre 1.9%, Crude Ash 7.1%, Moisture 8.9%, Calcium 1.1%, Phosphorus 0.8%.

Ingredients: Poultry Meal, Rye Flour, Canola Oil, Maize, Flavouring, Milk Derivatives, Dried Cranberry, Sodium Chloride, DL-Methionine, Inulin, Yucca Schidigera, Natural Colourant, L-Carnitine, Taurine, Vitamin C, Rosemary Extract, 6-Palmityl-L-Ascorbic Acid, Vitamin E (RRR alpha tocopherol), Vitamin A, Vitamin D3.

Guaranteed Analysis: Crude Protein (min) 23.9%, Crude Fat (min) 24%, Crude Fibre (max) 2.3%, Moisture (max) 10%, Ash (max) 7.8%, Calcium (min) 1.0%, Phosphorus (min) 0.7%.

Size: 65 g

Storage Conditions: Store in a cool, dry place, away from direct sunlight.



FUNCTIONAL TREATS

Mark+ Chappell Health for Pets

M&C Healthy Bites have been formulated by animal nutritionists to promote your pets' well-being. Each treat is comprised of a delicious crispy cereal shell with a healthy cream-filled centre.





Odour Care Designed to help the cage/hutch smell fresher for longer.





Nutri Care

Contains Omega 3 and essential vitamins to help maintain a healthy skin and coat.





Immunity Care

These delicious treats contain echinacea extract, prebiotic fibre & antioxidants to aid the immune system & support a healthy digestion.

FUNCTIONAL TREATS

Mark+ Chappell HEALTHYTREATS

We at Mark & Chappell are as passionate about canine health as you are. Our promise to you is to promote your dog's well-being at all times. These scrumptious Treats for Dogs & Puppies have been developed with lots of care & attention by our animal nutritionists. Comprising of a dry outer shell with a cream-filled centre containing lots of natural goodness for healthy, happy pets.



Nutri-boosters Nutritious treats rich in calcium, prebiotic fibre & antioxidants for the best start to a puppy's life.



Breath and Dental

Helps control plaque & tartar build-up, whilst also promoting clean teeth & healthy gums. Contains Parsley Seed & Peppermint Oils for fresh breath.



Teething Treats designed to sooth sore,

irritated gums. Also helps reduce unwanted & destructive chewing.



Skin & Coat Helps dry skin & reduces excessive shedding, while also promoting a healthy skin & coat.













There's no treat finer than Alfie's Diner...

Alfie's Diner are gourmet treats made with wholesome ingredients. Not only are they absolutely scrumptious but they're healthy too, with no artificial anything! Each treat has a crispy shell and soft creamy centre that are irresistible.



- ✓ No Nasty's No artificial anything
- Crunchy and creamy bites with real Salmon, chicken or turkey
- Contains healthy canola oil Omega 3 and 6



✓ Fortified with vitamins and minerals

Enriched with Omega-3 For healthy skin & coat

Enriched with **Omege** For **healthy skin<u>& co</u>**

- Enhanced palatability system
- ✓ Only 5 calories per treat

TASTY TREATS



CREAMY CENTERS

Creamy Centres have been formulated by animal nutritionists to promote your pets' well-being. Each treat is comprised of a creamy yoghurt filling with mixed berries or banana within an irresistible cereal shell, the very best choice of treat for your dog.

Key Benefits:

- ✓ No added sugar
- Calcium for healthy teeth and bones
- Rich in omega 3 for a healthy skin and coat
- Suitable for puppies from four weeks of age











Feline Happy bites are gourmet treats made with wholesome ingredients. Not only are they absolutely scrumptious but they're healthy too, with no artificial anything!

Each treat has a crispy shell and soft creamy centre that are irresistible.



- ✓ No Nasty's No artificial anything
- Crunchy and creamy bites with real Salmon, chicken or turkey
- Contains healthy canola oil omega 3 & 6







- High meat content
- Fortified with vitamins and minerals
- Enhanced palatability system
- Only 2 calories per treat







Formulated to enhance your pet's well-being. Each treat is comprised of a delicious crispy cereal shell, an enticing flavour and a cream-filled centre enriched with Omega-3. A perfect choice for reward based training.

Key Benefits:

- Rich in Omega 3
- Beneficial for skin and coat
- ✔ Wheat & Soya free
- ✓ No artificial colours, flavours or preservatives
- ✓ Rewarding, delicious & tasty











Formulated to enhance your pet's well-being. Each treat is comprised of a delicious crispy cereal shell, an enticing flavour and a cream filled centre enriched with omega-3. The perfect choice for reward based training.

Key Benefits:

- Rich in omega 3
- ✓ Helps support healthy joints
- Beneficial for skin and coat
- Only 4 calories per treat
- ✓ Rewarding, delicious & tasty

























TASTY TREATS





VetIQ Nibblots are tasty treats for small animals. They comprise of a crispy cereal shell which contains a soft fruity centre with a choice of Apple, Carrot or Berry flavour. They also contain a source of Omega 3 and vitamins to help promote a healthy skin and coat and can help to create bonding between pet and owner.



Comes in three tasty flavours!





Thanks for looking!



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