

happypet®

...making pets smile



New Product Supplement 2017/18



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Designed for quick and easy reference, you'll find dedicated sections showcasing our latest products for dog, cat, small animal and bird.

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Please note:

All products in our catalogue are subject to availability.
All dimensions are approximate and colours may vary.
Published September 2017.

little rascals

A range designed and developed with puppies and small dogs in mind. From soft lovable friendly characters to tougher toys designed to withstand those sharp little teeth. All ideal for young and small dog playtime.



great for teething

Little Rascals Chew Chain

Code: 37775

Size: 18x9x9cm
Pack of 3



Play Ring - Pig

Code: 37776

Size: 20x13x8cm
Pack of 3



Play Ring - Deer

Code: 37777

Size: 21x13x8cm
Pack of 3



Play Ring - Elephant

Code: 37778

Size: 20x17x8cm
Pack of 3



Little Rascals Heart Teether

Code: 37779

Size: 15x7x2cm
Pack of 3

Little Rascals Star Teether

Code: 37780

Size: 15x8x2cm
Pack of 3





rope ball
bodies

Little Rascals Knottie Bunny

Code: 37737 Yellow
Code: 37738 Pink
Code: 37739 Blue
 Size: 20x15x8cm
 Pack of 3





BUSTER & BEAU

A charming collection of soft & cuddly characters for our handsome hounds, pretty pups and perfect pooches. Buster & Beau present a range of adorable doggy companions.



Eddie Elephant

Code: 15885

Small 20x14x10cm

Code: 15886

Large 30x22x15cm

Pack of 3



Snuggle Blankie Monkey

Code: 15879

Size: 30x20x8cm

Pack of 3



Snuggle Blankie Bunny

Code: 15880

Size: 35x18x7cm

Pack of 3



Snuggle Blankie Duck

Code: 15881

Size: 30x19x8cm

Pack of 3



Buster & Beau Bunny

Code: 15882

Pink

Code: 15883

Blue

Code: 15884

Tan

Size: 30x19x6cm

Pack of 3



BUSTER & BEAU

An adorable collection of charms to suit any stylish pooch looking to make a statement. Buster & Beau present the perfect addition to any handsome hounds collar. The paw print tags are blank on the back so ideal for engraving.



ideal for engraving



Paw Print Tag

Code: 10900 Ruby Red
Code: 10901 Pretty Pink
Code: 10902 Duck Egg
 Size: 5x2.5x0.2cm
 Pack of 3



Diamante
Skull Charm

Code: 10903
 Size: 5x2.5x0.2cm
 Pack of 3



Diamante
Bone Charm

Code: 10904
 Size: 4x2.5x0.2cm
 Pack of 3



Diamante
Crown Charm

Code: 10905
 Size: 5x2.5x0.2cm
 Pack of 3



Diamante
Heart Charm

Code: 10906
 Size: 4.5x2x0.5cm
 Pack of 3





Orion Crew Neck
Jumper

Code: 91571 xx-Small
Code: 91572 x-Small
Code: 91573 Small
Code: 91574 Medium
Code: 91575 Large
 Pack Size: Individual



Lottie Crew Neck
Jumper

Code: 91576 xx-Small
Code: 91577 x-Small
Code: 91578 Small
Code: 91579 Medium
Code: 91580 Large
 Pack Size: Individual



*pretty
heart design*



Caddie Crew Neck Jumper

Premium must have dog fashion for handsome hounds, pretty pups and perfect pooches. Buster & Beau is the one stop style destination for dogs who want to make a statement.

Code: 91581 xx-Small
Code: 91582 x-Small
Code: 91583 Small
Code: 91584 Medium
Code: 91585 Large
 Pack Size: Individual

Sizing Guide



xx-Small
7"-10" / 18-25.5cm



x-Small
10"-12" / 25.5-30cm



Small
12"-14" / 30-35.5cm



Medium
14"-17" / 35.5-43cm



Large
18"-21" / 46-53cm



BUSTER & BEAU

Premium must have dog fashion for handsome hounds, pretty pups and perfect pooches. Buster & Beau is the one stop style destination for dogs who want to make a statement.

Florence Trench Coat

For that hippy chic festival dog this mac is a must have. Stylish but practical with a pretty floral lining and detailed stitching.

Code: 91563 xx-Small
Code: 91564 x-Small
Code: 91565 Small
Code: 91566 Medium
 Pack Size: Individual



beautiful floral fabric inside



Jennings Blazer

Elegance and class, the Jennings blazer has both in abundance. This smart tailored jacket is lightweight and its unique style would not be out of place in the smartest of doggy hangouts.

Code: 91567 xx-Small
Code: 91568 x-Small
Code: 91569 Small
Code: 91570 Medium
 Pack Size: Individual



beautiful checked design



Nevis Fleece

A casual fleecy pullover with a contrasting knitted collar, perfect for those lazy pyjama sundays.



stitching detail



Ruby Red

Code: 91538 xx-Small
Code: 91539 x-Small
Code: 91540 Small
Code: 91541 Medium
Code: 91542 Large
 Pack Size: Individual



Cosmic Blue

Code: 91543 xx-Small
Code: 91544 x-Small
Code: 91545 Small
Code: 91546 Medium
Code: 91547 Large
 Pack Size: Individual



Charlton Cable Knit

Understated but charming our knitted sweater is the perfect pull on for those cooler days or just for an added touch of style.

Deep Berry

Code: 91548 xx-Small
Code: 91549 x-Small
Code: 91550 Small
Code: 91551 Medium
Code: 91552 Large
 Pack Size: Individual



Mustard

Code: 91553 xx-Small
Code: 91554 x-Small
Code: 91555 Small
Code: 91556 Medium
Code: 91557 Large
 Pack Size: Individual



Midnight Blue

Code: 91558 xx-Small
Code: 91559 x-Small
Code: 91560 Small
Code: 91561 Medium
Code: 91562 Large
 Pack Size: Individual



Sizing Guide



xx-Small

7"-10" / 18-25.5cm



x-Small

10"-12" / 25.5-30cm



Small

12"-14" / 30-35.5cm



Medium

14"-17" / 35.5-43cm



Large

18"-21" / 46-53cm

Kendall Classic Coat

Classically timeless the Kendall Coat comes in 2 beautiful shades, with the contrasting faux fur collar your dog will be stepping out in style.



Luscious Lavender

Code: 91533 xx-Small
Code: 91534 x-Small
Code: 91535 Small
Code: 91536 Medium
Code: 91537 Large
 Pack Size: Individual



Cornflower Blue

Code: 91528 xx-Small
Code: 91529 x-Small
Code: 91530 Small
Code: 91531 Medium
Code: 91532 Large
 Pack Size: Individual





BUSTER & BEAU

Distinctive and definately cool the Oslo Pod provides a stylish sanctuary for any cat. It's form and tone adds a touch of class to any contemporary home.

CLASSIC, TIMELESS DESIGN



Oslo Pod - Dove Grey

Code: 90387

Size: 47x42x30

Pack Size: Individual

WE ADORE
THESE!



Oslo Pod - Sandstorm

Code: 90388

Size: 47x42x30

Pack Size: Individual



Chester Oval Bed

Code: 90389 Small 18" (46cm)
Code: 90390 Medium 22" (56cm)
Code: 90391 Large 26" (66cm)
Code: 90392 X-Large 30" (76cm)
 Pack Size: Individual



Chester Knife Edge Cushion

Code: 90394 39" x 29.5" (99x75cm)
 Pack Size: Individual

checked fabric
on reverse



Hugs Bedding

Keep your pet warm and cosy in the Hugs bed. Made with a gorgeous, super-soft lining this is the ultimate in comfort and warmth for your pet to snuggle into.

Available in 3 neutral colours:



Dove Grey



Stone



Latte

supersoft luxury
plush inner



Hugs Round Bed 24"

Code: 90292 Dove Grey
Code: 90293 Stone
Code: 90294 Latte
 Size: 61x61x13cm
 Pack Size: Individual

Hugs Square Bed 28"

Code: 90295 Dove Grey
Code: 90296 Stone
Code: 90297 Latte
 Size: 71x59x15cm
 Pack Size: Individual



plush paw print
design





SOFT DOG TOYS

Woodland Whoopie

Throw and catch fun with this cute character, round flat body to squeeze and a fluffy tail to chase.

Code: 15876 Fox
Code: 15878 Skunk
Code: 15877 Chipmunk
 Size: 37x18x5cm
 Pack of 3



Freaky Flatliner - Rabbit

Code: 15870
 Size: 30x20x8cm
 Pack of 3



Freaky Flatliner - Raccoon

Code: 15871
 Size: 28x20x8cm
 Pack of 3



Freaky Flatliner - Squirrel

Code: 15872
 Size: 30x20x8cm
 Pack of 3



Safari Roly Poly

Code: 15873 Elephant
Code: 15874 Lion
Code: 15875 Leopard
 Size: 26x11x11cm
 Pack of 3

EXTREME

NUTS FOR KNOTS



Come and have a go if you think you're hard enough....

Extreme in name, extreme in nature. These are not for our light hearted or delicate doggy friends. These kings of tug toys are ropetastic and magnificent, a toy beyond all toys.



Extreme Coil Figure of 8 Tugger

Code: 16054
Size: 55x11x11cm
Pack Size: Individual



Extreme Log

Code: 16055
Size: 45x10x10cm
Pack Size: Individual



Extreme Bone

Code: 16056
Size: 40x18x10cm
Pack Size: Individual



Extreme 2 Knot Tugger

Code: 16038
Size: 60x17x18cm
Pack Size: Individual



great for
larger dogs

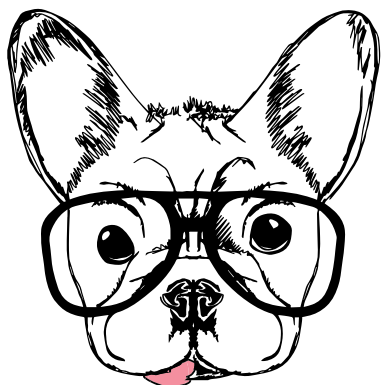
Extreme Tugger

Code: 16039
Size: 60x24x24cm
Pack Size: Individual



Extreme Ball

Code: 16040
Size: 24x24x24cm
Pack Size: Individual



GNOSHER

- THE TASTY CHEW TOY -

A chew toy like no other, longlasting and chewtastic these flavoured dog toys will keep your dog busy noshing for hours!

- Long Lasting Flavour
- Tough & Durable Materials
- Great for Teeth & Gums

the tough nylon is great for teeth & gums



**CHOCOLATE
FLAVOUR**

Gnasher - Chocolate

Code: 37937

Size: 14x10x4cm

Pack of 3

bursting with flavour



**BACON
FLAVOUR**

Gnasher - Bacon

Code: 37936

Size: 12x7x4cm

Pack of 3



**CHICKEN
FLAVOUR**

Gnasher - Chicken

Code: 37938

Size: 14x5.5x5.5cm

Pack of 3

GET YOUR GNASHERS ROUND THESE GNOSHERS

**LONG
LASTING
FLAVOUR**

**GREAT FOR
TEETH
& GUMS**

**TOUGH
& DURABLE
DOG TOY**

DISCO DAZZLER

FLASHING DOG TOY

Watch as the Disco Dazzler lights up in many colours, and bounces in any direction! Great fun for dogs to play with.

Lights Up On Impact!

This product contains batteries.



Disco Dazzler LED Bone

Code: 57653

Size: 13x8x8cm

Pack of 3



Disco Dazzler LED Ball

Code: 57652

Size: 8x8x8cm

Pack of 3



Strong and durable, our rubber toys are a firm favourite. These rubber toys come in a pack of mixed colours.



Atomic Rope Ball

Code: 57654

Size: 35x7x7cm

Mixed Pack of 4



Galactic Rope Ball

Code: 57655

Size: 34x8x7cm

Mixed Pack of 4

Go:Walk

designed with the outdoors in mind



Classic Underbelly Jacket



Code: 91485 XXS
Code: 91486 XS
Code: 91487 S
Code: 91488 M
Code: 91489 L
Code: 91490 XL
Code: 91491 XXL
Pack Size: Individual

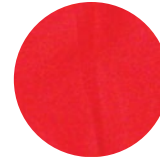


Code: 91478 XXS
Code: 91479 XS
Code: 91480 S
Code: 91481 M
Code: 91482 L
Code: 91483 XL
Code: 91484 XXL
Pack Size: Individual

Fleece Lined Jacket

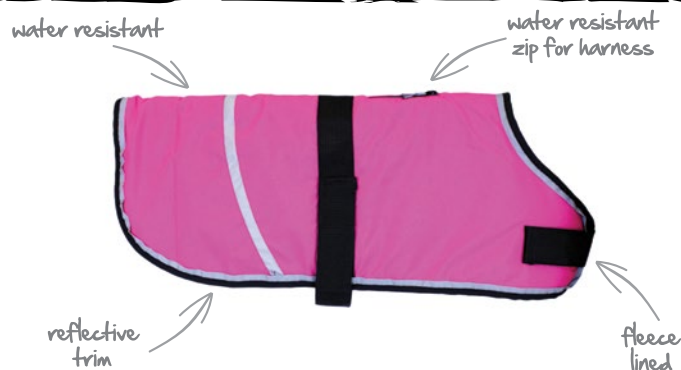


Code: 91522 XS
Code: 91523 S
Code: 91524 M
Code: 91525 L
Code: 91526 XL
Code: 91527 XXL
Pack Size: Individual

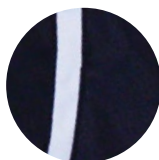


Code: 91516 XS
Code: 91517 S
Code: 91518 M
Code: 91519 L
Code: 91520 XL
Code: 91521 XXL
Pack Size: Individual

Everyday Classic Coat



Code: 91509 XXS
Code: 91510 XS
Code: 91511 S
Code: 91512 M
Code: 91513 L
Code: 91514 XL
Code: 91515 XXL
Pack Size: Individual



Code: 91502 XXS
Code: 91503 XS
Code: 91504 S
Code: 91505 M
Code: 91506 L
Code: 91507 XL
Code: 91508 XXL
Pack Size: Individual



Code: 91495 XXS
Code: 91496 XS
Code: 91497 S
Code: 91498 M
Code: 91499 L
Code: 91500 XL
Code: 91501 XXL
Pack Size: Individual

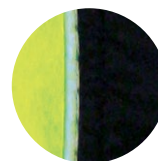
Sports Jacket

water resistant
& lightweight

zip for
harness

elasticated
underbelly design

hi vis panel &
reflective trim



Code: 91492

S

Code: 91493

M

Code: 91494

L

Pack Size: Individual



SIZE GUIDE



XXS

7"-10"
18-25.5cm



XS

10"-12"
25.5-30cm



S

12"-14"
30-35.5cm



M

14"-17"
35.5-43cm



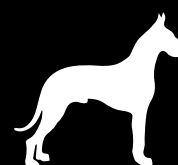
L

18"-21"
46-53cm



XL

22"-24"
56-61cm



XXL

25"-27"
64-69cm

Go:Walk

The Everyday Harness is the smartest way to walk your dog. Extra strong and comfortably padded, pulling will no longer be a problem. The easy grab handle gives complete control, and the locking buckles mean extra security.

SIZE GUIDE

Allow approximately 3cm for a comfortable fit.



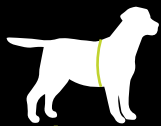
Small

16"-20" / 40-50cm



Medium

20"-24" / 50-60cm



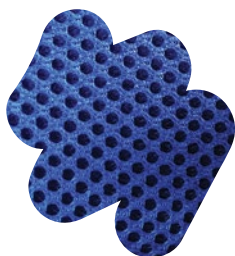
Large

24"-30" / 60-75cm



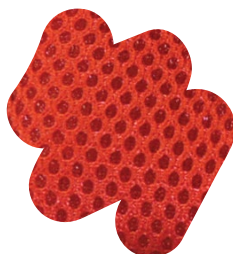
X-Large

26"-32" / 65-80cm



Go Walk Harness - Blue

Code: 10888 Small
Code: 10889 Medium
Code: 10890 Large
Code: 10891 X-Large
 Pack Size: Individual



Go Walk Harness - Red

Code: 10892 Small
Code: 10893 Medium
Code: 10894 Large
Code: 10895 X-Large
 Pack Size: Individual



Go Walk Harness - Black

Code: 10896 Small
Code: 10897 Medium
Code: 10898 Large
Code: 10899 X-Large
 Pack Size: Individual

Go:Walk

Watch the Rainbow Reflective collar and lead magically transform in the dimming light to a reflection of many colours. A true technicolour dream range!



Go Walk LED Reflective Rainbow Collar



Code: 10884 Small
30 - 40cm / 12" - 16"
Code: 10885 Medium
40 - 50cm / 16" - 20"
Code: 10886 Large
50 - 60cm / 20" - 24"
Pack Size: Individual

This product contains batteries.

Go Walk Reflective Rainbow Lead

Code: 10887
120 x 2.5cm / 4ft x 1"
Pack Size: Individual



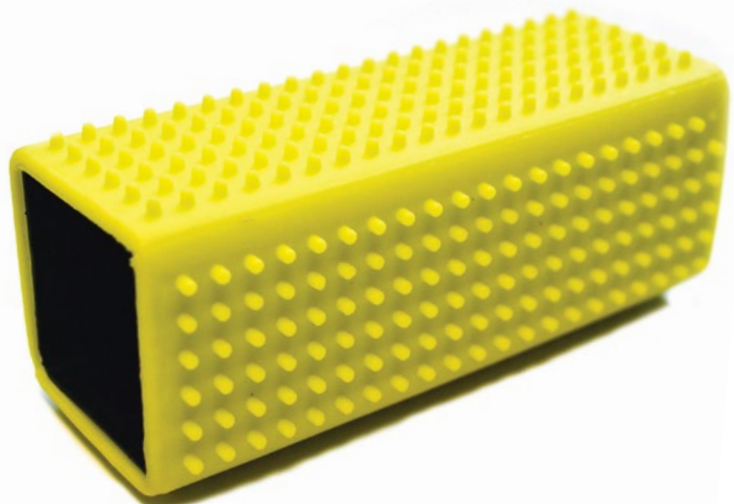
GROOM

The
PROFESSIONAL
Collection

Groom Pet Hair Eraser

The Pet Hair Eraser is suitable for removing almost any type of animal hair from carpets or soft furnishings. Lightweight and easy to use it is great at removing pet hair from the car or inside the home.

Code: 10739
Size: 12x4.5x4.5cm
Pack Size: Individual



Pet Platter

Stylish and extra special, Pet Platter has a great selection of ceramic bowls for pets to dine in style. Colourful and bold, these designs are sure to stand out.

simple design to suit any modern home



Chevron Pet Bowl
- Grey

Code: 13169 Small (400ml)
Size: 13x13x5cm
Code: 13170 Medium (800ml)
Size: 16x16x6cm
Code: 13171 Large (1400ml)
Size: 18x18x8cm
Pack Size: Individual



Polka Dot Pet Bowl
- Blue

Code: 13172 Small (400ml)
Size: 13x13x5cm
Code: 13173 Medium (800ml)
Size: 16x16x6cm
Code: 13174 Large (1400ml)
Size: 18x18x8cm
Pack Size: Individual

perfect size for cats



Anti Splash Pet Bowl

Code: 13166 Pink (200ml)
Code: 13167 Green (200ml)
Size: 11x11x4.5cm
Pack Size: Individual



Polka Cat Bowl

Code: 13177 Pink (300ml)
Code: 13178 Blue (300ml)
 Size: 13x15x6cm
 Pack Size: Individual



Kitten Bowl

Code: 13175 Pink (200ml)
Code: 13176 Blue (200ml)
 Size: 13x14x4.5cm
 Pack Size: Individual

ideal for rabbits
 & guinea pigs



WE LOVE
 THIS!

Carrot Pet Bowl

Code: 13168
 Size: 13.5x6.5x3cm
 Pack Size: Individual

perfect size
 for hamsters



Rainbow Pet Bowl

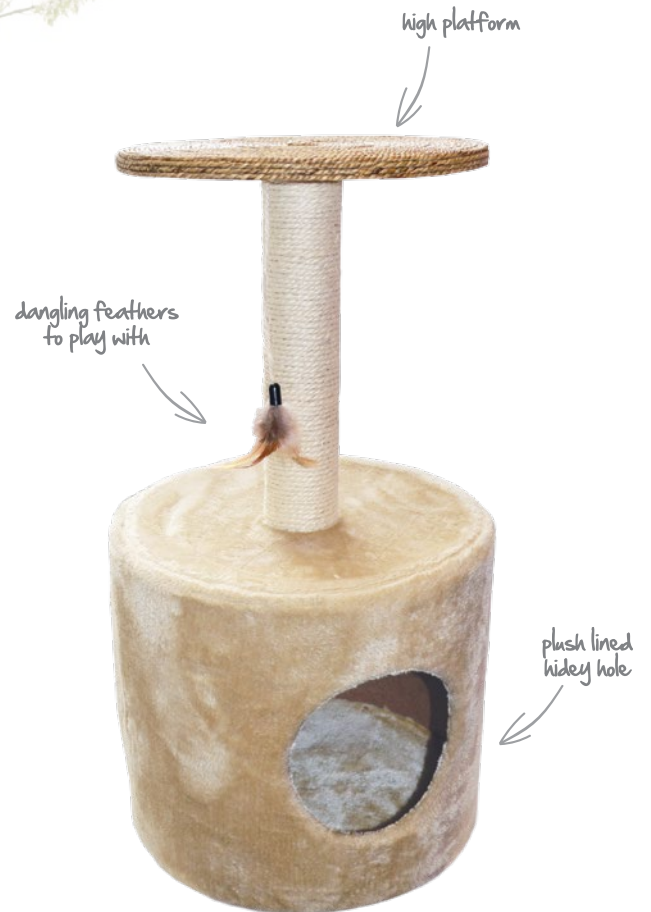
Code: 13165
 Size: 7.5x7.5x4cm
 Pack Size: Individual

natural
first



Mortimer Scratch Post

Code: 10225
Size: 70x40x40cm
Pack Size: Individual



Arden Scratch Post

Code: 10228
Size: 67x35x35cm
Pack Size: Individual



Dalby Scratch Post

Code: 10226
Size: 50x30x30cm
Pack Size: Individual



Ashdown Scratch Post

Code: 10227
Size: 60x35x35cm
Pack Size: Individual



Cat 'n' Caboodle

An enticing collection of bright and colourful toys for cats and kittens. These toys all feature a rattle or a shaker, perfect for cats to chase and play with.



pull my string
and i shake!

Shaking Mouse

Code: 10176

Size: 7x6x5cm

Pack of 3

comes in a jar display
of 36pcs



Woollen Cat Play Ball

Code: 10175

Size: 6x6x6cm

Pack of 3



Mermaid Orbs
Cat Toy Jar

Code: 10177

Size: 4x4x4cm

Display of 36pcs



Mermaid Orbs 4pcs

Code: 10178

Size: 4x4x4cm

Pack of 3



Kernel Kat was created after a Leicestershire animal rescue shelter saw a need for a highly efficient and environmentally friendly cat litter, which was cost-effective as well as biodegradable. And, of course, kind to cats!

Made from whole corn kernel's Kernel Kat Cat Litter is the best for your cats.



✓ Your Home Odour Free Guaranteed!

Kernel Kats odour binding capability is second to none completely neutralising bad smells no more smelly litter trays guaranteed.

✓ Flush Without Fear

Clumps can be safely flushed down the toilet, Kernel Kat liquefies in under 60 seconds meaning no blocked pipework, guaranteed.

✓ No Residue Dust

We have gone to great lengths to ensure our product is as consumer friendly as possible. Our unique production process has eliminated the risk of harmful mildew building up on the product in high humidity conditions. Our granulation means that dust is kept to a minimum and as a product it rarely sticks to your cat's feet stopping that dreadful tracking of dirty litter on to your floors and carpets.

Kernel Kat Cat Litter

Code: KK05	5L Bag (34x24x6.5cm)
Code: KK10	10L Bag (44x26x8.5cm)
Code: KK20	20L Bag (51x34x13cm)
Pack Size: Individual	





Critter's Choice

Bright and colourful toys, a great addition to any small animals home. They are perfect to provide mental stimulation, and are great for their teeth.



Sisal Carrots &
Corn Mini 3pcs

Code: 31191
Size: 10x3x3cm
Pack of 3



Carrot Nibblers 6pcs

Code: 31192
Size: 8x3x3cm
Pack of 3



Natural treats and cute hides that small animals will love, providing great interaction with any small pet.



Nature First Coco Clubhouse

Code: 31142
Size: 17x16x14cm
Pack Size: Individual



Nature First Tiki Hut

Code: 31141
Size: 17x13x13cm
Pack Size: Individual



Nature First Coco Cave

Code: 31143
Size: 10x10x10cm
Pack Size: Individual



Nature First Bamboo Tiki Hut

Code: 31140
Size: 17x13x13cm
Pack Size: Individual



Alfalfa Carrot Mini 3pcs

Code: 31193
Size: 9x2x2cm
Pack of 3



Alfalfa Carrot

Code: 31194
Size: 18x4x4cm
Pack of 3

Critter's Choice

Display the range of Critter's Choice treats on the branded Critter's Choice Treat Stand. Included in the cost of the stand is an extensive range of stock as well as a branded header board for full impact on the shop floor.

stand includes
replenishment
stock



Critter's Choice Treats Floor Stand 4

Code: 31252

Size: 190x47cm

Stand Includes:

- Raspberry & Strawberry Drops 75g
- Chocolate Drops 75g
- Yoghurt Drops 75g
- Carrot Drops 75g
- Rosey Apple Drops 75g
- Banana Buttons 40g
- Strawberry Buttons 40g
- Blueberry Buttons 40g
- Honey Buttons 40g
- Vegetable Buttons 40g
- Honey Biscuits 50g
- Vegetable Biscuits 50g
- Crunchy Bites 100g
- Tasty Sticks 75g
- Loopy Loops 50g
- Fruity Biscuits 50g
- Popcorn Seed Sticks
- Blueberry Seed Sticks
- Strawberry & Raspberry Seed Sticks
- Alfalfa Seed Sticks
- Chinchilla Fruity Seed Sticks
- Nutty Seed Sticks
- Veggie Seed Sticks
- Muesli Seed Sticks



The Bird House

Bird toys designed to provide physical and mental stimulation. They certainly brighten up any bird cage and give hours of colourful fun.

birds will love the mix of textures



Gym Rings Bird Toy

Code: 21078
Size: 25x5x5cm
Pack of 6

Tansy Trio Bird Toy

Code: 21039
Size: 30x8x8cm
Pack Size: Individual



Trio Ringer Bird Toy

Code: 21079
Size: 10x8x8cm
Pack of 6







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